

HLA Executive Committee Meeting Agenda December 2, 2020

Location: **Zoom Meeting**

Date: **December 2, 2020**

Time: **10:00AM**

Members of the public may address the HLA Executive Committee on any agenda item. Non-Agenda items may be addressed during the public comment period. Speakers are limited to 3 minutes.

- I. CALL TO ORDER
- II. AGENDA APPROVAL: Approve/modify the following agenda
- III. ACTION/DISCUSSION ITEMS
 - 1) **November Meeting Minutes:** Recommended action. Examine and approve/modify the minutes of the November meeting.
 - 2) **Financials:** Approval of November financials.
 - a. Checks came in for the third quarter. Ferndale \$7,086.57. Fortuna \$50,568. Rio Dell \$196.80.
 - 3) **Standing Tall Updates:**
 - a. Presentation of updated Ferndale videos and the Natural Social Distancing videos.
 - 4) **Marketing Initiatives**
 - a. Chuck will provide a report on the potential redesign of the website.
 - b. Discussion on 2021 Marketing budget.
 - 5) **Board Meeting:**
 - a. Decide on the next Board Meeting date.
 - 6) **Bylaw Approval:**
 - a. New Bylaws are ready for approval by the Executive Committee.
- IV. COMMITTEE REPORTS
- V. DIRECTOR REPORTS
- VI. PUBLIC COMMENT PERIOD

ADJOURNMENT