

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel**
1929 Fourth Street
Eureka, CA

Time: **Wednesday, February 11, 2015**
1:00 pm to 3:00 pm

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. MEETING MINUTES Approve/comment on minutes of January meeting
- III. AGENDA APPROVAL Approve/modify the following agenda
- IV. ACTION ITEMS

- 1. Review January Financial Statement**

Recommended action: Receive report on January finances and direct staff accordingly.

- 2. Agency Committee Report (Daniels, Stone, Smithers)**

The Agency Committee will report on their work with Misfit, including their initial logo ideas and project work accomplished in the past two weeks.

- 3. Destination Photography Project**

At the recent board meeting the board expressed concern over the quality and usability of the photos being taken in the destination photography project. Committee to discuss options and plans for providing direction to the photographer.

- 4. Launch Party Planning**

Campaign launch party set for March 25 at the Ingomar Club, Committee will continue planning, approve list of invitees and discuss other related details, and direct staff accordingly.

- V. PUBLIC COMMENT PERIOD
- VI. MEETING ADJOURNS