

Humboldt Lodging Alliance Executive Committee

Meeting Wednesday, July 11, 2012, 10:00 am to 11:30 am

1034 2nd Street, Eureka

AGENDA

- 10:00 AM Call to order
- No minutes to approve—this is the first Executive Committee meeting
- 10:05 AM **Public Comment**—This is the opportunity for members of the public to comment on items which are not on the agenda. Comments are limited to 3 minutes unless sponsored by a member of the committee.
- Community Grant Program**—give staff direction on policy, schedule and procedures for developing this program.
- Working with non-assessed lodging businesses**—develop policy and plans for negotiating and writing agreements with tribal casino/hotels and small properties in Blue Lake and Rio Dell.
- Humboldt Lodging Alliance chart of accounts**—give input and approve chart of accounts for the HLA general ledger and format for financial statements.
- Insurance Update**—receive staff report on general liability and directors & officers insurance coverage. Adopt anti-harassment & anti-discrimination policy to meet D&O policy criterion.
- Board Retreat Follow Up**—review notes of June 27 planning retreat and set priorities for action items.
- HCCVB Report**—receive staff report on relevant marketing activities and projects at the Humboldt County Convention & Visitors Bureau.
- 11:25 AM Adjourn