

Humboldt Lodging Alliance

Meeting of the HLA Executive Committee

Wednesday, November 9, 2020

10AM

422 1st St. Eureka, Ca and on ZOOM

Or Join by Zoom Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/82268608111?pwd=WmszT0xly1Q4L0EyY0k5anBtdW5jdz09>

Meeting ID: 822 6860 8111

Passcode: 680809

Members Scheduled to attend via zoom from these locations:

Chris Ambrosini, Managing Partner, Best Western Plus Humboldt Bay Inn 232 West Fifth Street, Eureka, CA 95501

John Porter, Managing Partner, Benbow Inn and Resort, 445 Lake Benbow Drive, Garberville, CA. 95542

Nil Patel, General Manager, Holiday Inn Express and Suites, 815 Wabash Ave. Eureka, CA. 95501

Shailesh Patel, Owner, Hampton Inn and Suites, 4750, Valley West Blvd., Arcata, CA. 95521

Jeff Durham, Owner, Redwood River Walk Hotel, Yountville, CA. 94599

Lowell Daniels, Owner, Victorian Inn & Redwood Suites, 400 Ocean Avenue, (PO Box 96) Ferndale, CA 95536

Mike Caldwell, Owner, Inn of the Lost Coast, 205 Wave Drive, Shelter Cove Drive, CA. 95589

Donna Hufford, Financial, Manager, Owner, Roosevelt Base Camp. 121130US 101 Orick CA. 95555

Gary Stone, Owner, Best Western Plus Humboldt Bay Inn, 232 West Fifth Street. Eureka, CA 95501

AGENDA

I. Welcome and Introductions.

II. Agenda.

- A. Public Comment
- B. Approve/modify the agenda for November 9, 2022

III. Minutes.

- A. Public Comment
- B. Approve/modify Executive Committee minutes from October 5, 2022

IV. Financials

- A. Public Comment
- B. Action. Examine and approve financials through October, 2022

V. Marketing Committee Report

1) Action Items

A. Humboldt Area Guides reprinting

The marketing committee is recommending a budget to print and distribute more Humboldt Area Guides.

B) Public Comment

Action: Vote to approve/modify the marketing committee proposal

B. Use of video assets requested by Cal Poly Humboldt.

Frank Whitlatch, VP of Advancement at the University has asked to use some of HLA the video footage to produce student recruitment spots through Cal Poly.

Action: Discuss and vote on the request.

VI. Discussion of HLA annual report presented to Humboldt County Board of Supervisors on October 25, 2022. Chris will lead the discussion.

VII. Director Reports

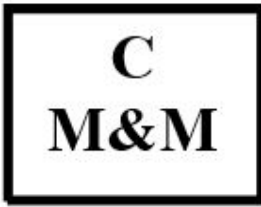
A. Directors can report on any activities, or current events in HLA districts.

B. Public Comment

VIII. Public Comment- Non Agenda items

A) Public may comment on any non-agenda items with a 3 minute time limit on discussion.

VIII. Adjournment



**Cunningham,
Malone & Morton**
The Tax Professionals

*Michael P. Cunningham, EA
Keith N. Crossley, CPA
Maria Castillo, EA
Tirzah Walsh, Treasurer
John P. Morton, Emeritus
Ronald E. Malone, Emeritus

*California Licensed Professional Fiduciary &
Member of the Bar of the U.S. Tax Court

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Eureka, CA 95502

I have compiled the accompanying Modified Cash Basis financials statements of Humboldt Lodging Alliance, Inc. (the "Alliance") as of October 31, 2022.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements.

My responsibility is to conduct the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

The Alliance's financial statements do not disclose the Statement of Cash Flows.

I am not independent with respect to the Alliance.

Very truly yours,

CUNNINGHAM, MALONE & MORTON

Tirzah R. Walsh, PR & Bookkeeping Mgr

Compliance with the Gramm-Leach-Bliley Act of 1999

In order to meet the requirements of the Gramm-Leach-Bliley Act of 1999, it is the policy of Cunningham, Malone & Morton to handle the information you provide us with the utmost confidentiality and care. We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. We restrict access to nonpublic personal information about you to members of our firm who need to know this information in order to complete the work you have hired our firm to do. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

Humboldt Lodging Alliance, Inc.
BALANCE SHEETS - MODIFIED CASH BASIS

	Assets	
	October 31, 2022	October 31, 2021
CURRENT ASSETS		
Cash or Cash Equivalents		
1010 - Cash-Redwood Capital Bank Checking (28165)	\$ 1,840,183.17	\$ 643,321.40
1020 - Cash-Redwood Capital Bank Savings (12738)	<u>2,292,895.70</u>	<u>2,292,406.40</u>
Total Cash or Cash Equivalents	<u>4,133,078.87</u>	<u>2,935,727.80</u>
Total Current Assets	<u>4,133,078.87</u>	<u>2,935,727.80</u>
OTHER ASSETS		
1900 - Start-Up/Organizational Costs	32,837.01	32,837.01
1905 - Less: Accumulated Amortization	<u>(21,891.00)</u>	<u>(19,702.00)</u>
Total Other Assets	<u>10,946.01</u>	<u>13,135.01</u>
TOTAL ASSETS	<u><u>\$ 4,144,024.88</u></u>	<u><u>\$ 2,948,862.81</u></u>

This Statement Prepared Without Audit By:
Cunningham, Malone & Morton, 710 E Street, Suite 100, Eureka, CA - (707) 441-1111

Humboldt Lodging Alliance, Inc.
BALANCE SHEETS - MODIFIED CASH BASIS

Liabilities and Fund Balances

October 31, 2022

October 31, 2021

FUND BALANCES

Restricted Fund Balances:

3012 - Marketing Programs (30%)	909,379.22	732,619.37
3013 - Administrative Fees Funds (10%)	452,203.85	292,335.85
3020 - Arcata Community Fund	831,335.22	621,815.65
3030 - Eureka Community Fund	876,061.31	526,559.51
3040 - Ferndale Community Fund	41,657.87	35,620.92
3050 - Fortuna Community Fund	168,045.97	99,961.01
3060 - Trinidad Community Fund	31,247.00	36,247.00
3065 - Rio Dell Community Fund	6,994.33	5,792.06
3070 - County Community Fund - North	384,971.37	284,036.25
3071 - County Community Fund - East	47,943.12	35,187.01
3072 - County Community Fund - South	394,185.62	278,688.18

Total Fund Balances

4,144,024.88

2,948,862.81

TOTAL LIABILITIES AND FUND BALANCES

\$ 4,144,024.88

\$ 2,948,862.81

FUND BALANCE NOTES:

Eff. 09/30/20 Airbnb remaining fund balance of \$81,194.55 was re-assigned to Op. Mktg - Zoo Fund.

Eff. 10/31/20 Unrestricted was re-assigned to HLA Zoo Fund (\$168,805.45) with the remainder re-assigned to HLA Marketing (\$42,194.55)

Zoo / Skywalk Funds were paid out - in full - May 2021.

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Humboldt Lodging Alliance, Inc.
STATEMENT OF REVENUES AND EXPENSES -- MODIFIED CASH BASIS
For the 4 Months Ended October 31, 2022 and 2021

	October 31, 2022	October 31, 2021
Revenues		
Assessments	\$ 546,175.39	\$ 608,398.15
Interest	<u>337.31</u>	<u>77.25</u>
Total Revenues	<u>546,512.70</u>	<u>608,475.40</u>
Expenses		
Administrative	4,844.54	40,164.25
Marketing	133,977.74	52,500.00
Community Projects	<u>112,025.00</u>	<u>8,473.85</u>
Total Expenses	<u>250,847.28</u>	<u>101,138.10</u>
Revenues Over (Under) Expenses	<u>\$ 295,665.42</u>	<u>\$ 507,337.30</u>

Humboldt Lodging Alliance, Inc.
SUPPLEMENTARY INFORMATION
SCHEDULE OF REVENUES -- MODIFIED CASH BASIS

	Current Year's Budget	Prior Year's Actual	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	4 Months Ended 10/31/22 Actual	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 33.33%</i>
	FYE 06/30/23	FYE 06/30/22		FYE 06/30/23		
ASSESSMENTS						
4010 - City of Arcata	\$ 358,611.93	\$ 300,196.20	\$ 58,415.73	\$ 143,995.97	\$ 214,615.96	40.15
4020 - City of Eureka	745,771.17	745,771.17	0.00	160,647.97	585,123.20	21.54
4030 - City of Ferndale	30,175.67	30,175.67	0.00	8,217.79	21,957.88	27.23
4040 - City of Fortuna	195,509.11	195,509.11	0.00	38,156.91	157,352.20	19.52
4050 - City of Trinidad	0.00	0.00	0.00	0.00	0.00	0.00
4055 - City of Rio Dell	2,003.79	2,003.79	0.00	0.00	2,003.79	0.00
4060 - Co of Humb-North	187,756.96	234,696.20	(46,939.24)	74,911.19	112,845.77	39.90
4061 - Co of Humb-East	22,586.58	28,233.23	(5,646.65)	8,955.05	13,631.53	39.65
4062 - Co of Humb-South	214,158.51	267,698.14	(53,539.63)	111,290.51	102,868.00	51.97
4063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00
Total Assessments	<u>1,756,573.72</u>	<u>1,804,283.51</u>	<u>(47,709.79)</u>	<u>546,175.39</u>	<u>1,210,398.33</u>	<u>31.09</u>
INTEREST						
4070 - Interest Income	229.24	229.24	0.00	337.31	(108.07)	147.14
Total Interest	<u>229.24</u>	<u>229.24</u>	<u>0.00</u>	<u>337.31</u>	<u>(108.07)</u>	<u>147.14</u>
OTHER INCOME						
4080 - Other Income	0.00	0.00	0.00	0.00	0.00	0.00
Total Other Income	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total Revenues	<u>\$ 1,756,802.96</u>	<u>\$ 1,804,512.75</u>	<u>\$ (47,709.79)</u>	<u>\$ 546,512.70</u>	<u>\$ 1,210,290.26</u>	<u>31.11</u>

REVENUE RECEIPT NOTES -- LAST PAYMENT RECEIVED:

COMMUNITY	DEPOSIT DATE	DEPOSIT AMOUNT	REC'D FOR FISCAL PERIOD	REC'D FOR CALENDAR PERIOD
CITY OF ARCATA	09/22/22	85,580.25	Q4 FYE 06/30/22	Apr - Jun 2022
CITY OF EUREKA	08/29/22	160,647.97	Q4 FYE 06/30/22	Apr - Jun 2022
CITY OF FERNDALE	08/02/22	8,217.79	Q4 FYE 06/30/22	Apr - Jun 2022
CITY OF FORTUNA	08/29/22	38,156.91	Q4 FYE 06/30/22	Apr - Jun 2022
CITY OF RIO DELL	05/11/22	201.00	Q3 FYE 06/30/22	Jan - Mar 2022
CO OF HUMB-NORTH	10/07/22	44,279.10	Q4 FYE 06/30/22	Apr - Jun 2022
CO OF HUMB-EAST	10/07/22	4,852.33	Q4 FYE 06/30/22	Apr - Jun 2022
CO OF HUMB-SOUTH	10/07/22	74,367.72	Q4 FYE 06/30/22	Apr - Jun 2022

BUDGET NOTES:

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region).

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Humboldt Lodging Alliance, Inc.
SUPPLEMENTARY INFORMATION
SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS

	Current Year's Budget FYE 06/30/23	Prior Year's Actual FYE 06/30/22	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	4 Months Ended 10/31/22 Actual FYE 06/30/23	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 33.33%</i>
Expenses						
ADMINISTRATIVE						
5010 - Administration Fees	\$ 160,739.53	\$ 35,000.00	\$ 125,739.53	\$ 0.00	\$ 160,739.53	0.00
5010.01 - Acctg - HCCVB	0.00	0.00	0.00	0.00	0.00	0.00
5010.02 - Bank Charges	0.00	0.00	0.00	0.00	0.00	0.00
5010.13 - Insurance	4,180.00	4,180.00	0.00	2,143.00	2,037.00	51.27
5010.20 - Member Events	0.00	0.00	0.00	0.00	0.00	0.00
5010.31 - Printing	0.00	0.00	0.00	0.00	0.00	0.00
5010.32 - Postage	42.75	42.75	0.00	359.04	(316.29)	839.86
5010.33 - Prof Fees/Acctg (CMM)	8,523.33	8,523.33	0.00	2,342.50	6,180.83	27.48
5010.44 - Rent Expense	212.00	212.00	0.00	0.00	212.00	0.00
5010.51 - Website Access & Hosting	0.00	0.00	0.00	0.00	0.00	0.00
5010.52 - Website Maintenance	0.00	0.00	0.00	0.00	0.00	0.00
5020 - Other	0.00	0.00	0.00	0.00	0.00	0.00
5160 - Amortization Expense	2,189.00	2,189.00	0.00	0.00	2,189.00	0.00
Total Administrative	175,886.61	50,147.08	125,739.53	4,844.54	171,042.07	2.75
MARKETING						
5030 - Marketing Expenses	526,972.12	264,380.68	262,591.44	133,977.74	392,994.38	25.42
5035 - Opportunity Marketing Funds	0.00	0.00	0.00	0.00	0.00	0.00
5035.01 - Opp. Mktg Funds- Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
Total Marketing	526,972.12	264,380.68	262,591.44	133,977.74	392,994.38	25.42
COMMUNITY PROJECTS						
5040 - Arcata	215,167.16	500.00	214,667.16	0.00	215,167.16	0.00
5050 - Eureka	447,462.70	60,000.00	387,462.70	25,000.00	422,462.70	5.59
5050.01 - Eureka - Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
5060 - Ferndale	18,105.40	3,825.00	14,280.40	12,900.00	5,205.40	71.25
5063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00
5070 - Fortuna	117,305.47	(23,101.15)	140,406.62	68,000.00	49,305.47	57.97
5080 - Trinidad	0.00	5,000.00	(5,000.00)	0.00	0.00	0.00
5085 - Rio Dell	1,202.27	0.00	1,202.27	0.00	1,202.27	0.00
5090 - Co of Humb-North	112,654.18	4,841.20	107,812.98	0.00	112,654.18	0.00

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SUPPLEMENTARY INFORMATION
SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS

	Current Year's	Prior Year's	Variance	4 Months Ended 10/31/22	Remaining Budget Amt	% Actual/ Budget
	Budget	Actual	<i>Cur Yr Bdgt - Pr Yr Actual</i>	Actual	<i>Cur Yr Bdgt - Cur Yr Actual</i>	<i>Target 33.33%</i>
	FYE 06/30/23	FYE 06/30/22		FYE 06/30/23		
5091 - Co of Humb-East	13,551.95	0.00	13,551.95	0.00	13,551.95	0.00
5092 - Co of Humb-South	128,495.11	30,586.00	97,909.11	6,125.00	122,370.11	4.77
5099 - 2% Reserves	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total Community Projects	<u>1,053,944.24</u>	<u>81,651.05</u>	<u>972,293.19</u>	<u>112,025.00</u>	<u>941,919.24</u>	<u>10.63</u>
Total Expenses	<u>\$ 1,756,802.97</u>	<u>\$ 396,178.81</u>	<u>\$ 1,360,624.16</u>	<u>\$ 250,847.28</u>	<u>\$ 1,505,955.69</u>	<u>14.28</u>

BUDGET NOTES:

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region). 60% of revenue budgeted to the Community, 30% to Marketing and 10% to Admin. (Admin sub accounts are actual with difference budgeted to "Admin" general account.)

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

October 1, 2022 - October 31, 2022

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
999 Undistributed				0.00		
10/24/22	9.01		Manual Void Check #1589 dated 03/30/22		(223.67)	
10/24/22	1629	Chuck Leishman	Chuck Leishman		223.67	
Totals for 999					<u>0.00</u>	<u>0.00</u>
1010 Cash-Redwood Capital Bank Checking (28165)				1,760,418.06		
10/03/22	1625	Jenny Early	Jenny Early		(1,500.00)	
10/03/22	1626	Nye-Zik Creative	Nye-Zik Creative		(2,750.00)	
10/03/22	1627	OptiRev LLC	OptiRev LLC		(1,625.00)	
10/03/22	1628	Lat 40 Collective	Lat 40 Collective		(6,250.00)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		123,499.15	
10/24/22	9.01		Manual Void Check #1589 dated 03/30/22		223.67	
10/24/22	1629	Chuck Leishman	Chuck Leishman		(223.67)	
10/24/22	1630	Oak Harbor Freight Lines, Inc	Oak Harbor Freight Lines, Inc		(359.04)	
10/24/22	1631	Redwood Highway Gateway Foundation	Redwood Highway Gateway Foundation		(25,000.00)	
10/31/22	1632	Lat 40 Collective	Lat 40 Collective		(6,250.00)	
Totals for 1010					<u>79,765.11</u>	<u>1,840,183.17</u>
1020 Cash-Redwood Capital Bank Savings (12738)				2,292,646.32		
10/31/22	INT		Interest - RedCap Svgs		249.38	
Totals for 1020					<u>249.38</u>	<u>2,292,895.70</u>
1900 Start-Up/Organizational Costs				32,837.01		
Totals for 1900					<u>0.00</u>	<u>32,837.01</u>
1905 Less: Accumulated Amortization				(21,891.00)		
Totals for 1905					<u>0.00</u>	<u>(21,891.00)</u>
3010 Unrestricted Fund Balance				215,650.93		
10/03/22	1625	Jenny Early	Jenny Early - FB/IG Social Media Mgmt		(1,500.00)	
10/03/22	1626	Nye-Zik Creative	Nye-Zik Creative - HLA Website Proj 50% Pmt		(2,750.00)	
10/03/22	1627	OptiRev LLC	OptiRev - So Humb - Website Maint & SEO + Email Mktg		(1,625.00)	
10/03/22	1628	Lat 40 Collective	Lat 40 Collective		(6,250.00)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		44,279.10	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		4,852.33	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		74,367.72	
10/24/22	1630	Oak Harbor Freight Lines, Inc	Oak Harbor Freight Lines, Inc - Shipping Humboldt Area Guides		(359.04)	
10/24/22	1631	Redwood Highway Gateway Foundation	Redwood Highway Gateway Foundation		(25,000.00)	
10/31/22	1632	Lat 40 Collective	Lat 40 Collective		(6,250.00)	
10/31/22	INT		Interest - RedCap Svgs		249.38	
Totals for 3010					<u>80,014.49</u>	<u>295,665.42</u>
3012 Marketing Programs (30%)				(887,579.47)		
10/03/22	1626	Nye-Zik Creative	Nye-Zik Creative - HLA Website Proj 50% Pmt		2,750.00	

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

October 1, 2022 - October 31, 2022

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
10/03/22	1628	Lat 40 Collective	Lat 40 Collective		6,250.00	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(13,283.73)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(1,455.70)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(22,310.32)	
10/31/22	1632	Lat 40 Collective	Lat 40 Collective		6,250.00	
			Totals for 3012		<u>(21,799.75)</u>	<u>(909,379.22)</u>
3013	Administrative Fees Funds (10%)			(439,963.60)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(4,427.91)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(485.23)	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(7,436.77)	
10/24/22	1630	Oak Harbor Freight Lines, Inc	Oak Harbor Freight Lines, Inc - Shipping Humboldt Area Guides		359.04	
10/31/22	INT		Interest - RedCap Svgs		(249.38)	
			Totals for 3013		<u>(12,240.25)</u>	<u>(452,203.85)</u>
3020	Arcata Community Fund			(831,335.22)		
			Totals for 3020		<u>0.00</u>	<u>(831,335.22)</u>
3030	Eureka Community Fund			(876,061.31)		
			Totals for 3030		<u>0.00</u>	<u>(876,061.31)</u>
3040	Ferndale Community Fund			(41,657.87)		
			Totals for 3040		<u>0.00</u>	<u>(41,657.87)</u>
3050	Fortuna Community Fund			(193,045.97)		
10/24/22	1631	Redwood Highway Gateway Foundation	Redwood Highway Gateway Foundation		25,000.00	
			Totals for 3050		<u>25,000.00</u>	<u>(168,045.97)</u>
3060	Trinidad Community Fund			(31,247.00)		
			Totals for 3060		<u>0.00</u>	<u>(31,247.00)</u>
3065	Rio Dell Community Fund			(6,994.33)		
			Totals for 3065		<u>0.00</u>	<u>(6,994.33)</u>
3070	County Community Fund - North			(358,403.91)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(26,567.46)	
			Totals for 3070		<u>(26,567.46)</u>	<u>(384,971.37)</u>
3071	County Community Fund - East			(45,031.72)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(2,911.40)	
			Totals for 3071		<u>(2,911.40)</u>	<u>(47,943.12)</u>
3072	County Community Fund - South			(352,689.99)		
10/03/22	1625	Jenny Early	Jenny Early - FB/IG Social Media Mgmt		1,500.00	

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

October 1, 2022 - October 31, 2022

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
10/03/22	1627	OptiRev LLC	OptiRev - So Humb - Website Maint & SEO + Email Mktg		1,625.00	
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(44,620.63)	
			Totals for 3072		<u>(41,495.63)</u>	<u>(394,185.62)</u>
4010	City of Arcata			(143,995.97)		
			Totals for 4010		<u>0.00</u>	<u>(143,995.97)</u>
4020	City of Eureka			(160,647.97)		
			Totals for 4020		<u>0.00</u>	<u>(160,647.97)</u>
4030	City of Ferndale			(8,217.79)		
			Totals for 4030		<u>0.00</u>	<u>(8,217.79)</u>
4040	City of Fortuna			(38,156.91)		
			Totals for 4040		<u>0.00</u>	<u>(38,156.91)</u>
4060	Co of Humb-North			(30,632.09)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(44,279.10)	
			Totals for 4060		<u>(44,279.10)</u>	<u>(74,911.19)</u>
4061	Co of Humb-East			(4,102.72)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(4,852.33)	
			Totals for 4061		<u>(4,852.33)</u>	<u>(8,955.05)</u>
4062	Co of Humb-South			(36,922.79)		
10/07/22	2		Humb County Deposit Q4 FYE 06/30/22; Calendar Apr - June 2022		(74,367.72)	
			Totals for 4062		<u>(74,367.72)</u>	<u>(111,290.51)</u>
4070	Interest Income			(87.93)		
10/31/22	INT		Interest - RedCap Svgs		(249.38)	
			Totals for 4070		<u>(249.38)</u>	<u>(337.31)</u>
5010.13	Insurance			2,143.00		
			Totals for 5010.13		<u>0.00</u>	<u>2,143.00</u>
5010.32	Postage			0.00		
10/24/22	1630	Oak Harbor Freight Lines, Inc	Oak Harbor Freight Lines, Inc - Shipping Humboldt Area Guides		359.04	
			Totals for 5010.32		<u>359.04</u>	<u>359.04</u>
5010.33	Prof Fees/Acctg (CMM)			2,342.50		
			Totals for 5010.33		<u>0.00</u>	<u>2,342.50</u>
5030	Marketing Expenses			118,727.74		
10/03/22	1626	Nye-Zik Creative	Nye-Zik Creative - HLA Website Proj 50% Pmt		2,750.00	
10/03/22	1628	Lat 40 Collective	Lat 40 Collective		6,250.00	
10/31/22	1632	Lat 40 Collective	Lat 40 Collective		6,250.00	
			Totals for 5030		<u>15,250.00</u>	<u>133,977.74</u>

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

October 1, 2022 - October 31, 2022

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
5050	Eureka			25,000. 00		
			Totals for 5050		<u>0.00</u>	<u>25,000.00</u>
5060	Ferndale			12,900. 00		
			Totals for 5060		<u>0.00</u>	<u>12,900.00</u>
5070	Fortuna			43,000. 00		
10/24/22	1631	Redwood Highway Gateway Foundation	Redwood Highway Gateway Foundation		<u>25,000.00</u>	
			Totals for 5070		<u>25,000.00</u>	<u>68,000.00</u>
5092	Co of Humb-South			3,000.00		
10/03/22	1625	Jenny Early	Jenny Early - FB/IG Social Media Mgmt		1,500.00	
10/03/22	1627	OptiRev LLC	OptiRev - So Humb - Website Maint & SEO + Email Mktg		<u>1,625.00</u>	
			Totals for 5092		<u>3,125.00</u>	<u>6,125.00</u>
			Report Total			<u>0.00</u>

Net Profit/(Loss)

Current Period	<u>80,014.49</u>
Year-to-Date	<u>295,665.42</u>

Distribution count = 52

HLA COMMUNITY RECEIPT 2019							
ACCOUNT NUMBER	COMMUNITY	Jan - March 2019	April - June 2019	July - Sept 2019	Oct- Dec 2019	CONTRIBUTION TOTAL BY %	CONTRIBUTION TOTALS
3020	Arcata (4010)	\$ 52,708.11	\$ 81,206.36	\$ 100,316.21	\$ 42,192.09	19.06%	\$ 276,422.77
3030	Eureka (4020)	\$ 99,053.82	\$ 150,687.86	\$ 194,514.64	\$ 88,825.39	36.76%	\$ 533,081.71
3040	Ferndale (4030)	\$ 3,036.00	\$ 7,410.05	\$ 12,741.68	\$ 5,688.80	1.99%	\$ 28,876.53
3050	Fortuna (4040)	\$ 17,403.53	\$ 34,704.70	\$ 45,357.87	\$ 15,949.34	7.82%	\$ 113,415.44
3060	Trinidad (4050)	\$ 3,379.96	\$ 8,571.98	\$ 15,715.35	\$ -	1.91%	\$ 27,667.29
3063	Airbnb (4063)	\$ 20,394.62	\$ 25,337.54	\$ 23,781.28	\$ 17,666.22	6.01%	\$ 87,179.66
3065	Rio Dell (4055)	\$ 473.03	\$ 313.26	\$ 653.27	\$ 1,276.51	0.19%	\$ 2,716.07
3070	County - North (4060)	\$ 27,063.99	\$ 40,266.99	\$ 56,373.87	\$ 39,964.03	11.29%	\$ 163,668.88
3071	County - East (4061)	\$ 3,093.96	\$ 4,296.07	\$ 6,212.80	\$ 3,624.19	1.19%	\$ 17,227.02
3072	County - South (4062)	\$ 29,084.73	\$ 60,823.16	\$ 78,424.97	\$ 31,489.82	13.78%	\$ 199,822.68
HUMBOLDT COUNTY TOTALS		\$ 255,691.75	\$ 413,617.97	\$ 534,091.94	\$ 246,676.39	100.00%	\$ 1,450,078.05

HLA COMMUNITY RECEIPT 2020							
ACCOUNT NUMBER	COMMUNITY	Jan - March 2020	April - June 2020	July - Sept 2020	Oct- Dec 2020	CONTRIBUTION TOTAL BY %	CONTRIBUTION TOTALS
3020	Arcata (4010)	\$ 26,084.66	\$ 52,775.29	\$ 85,436.56	\$ 53,173.58	19.66%	\$ 217,470.09
3030	Eureka (4020)	\$ 64,343.03	\$ 62,282.96	\$ 192,617.50	\$ 113,060.76	39.08%	\$ 432,304.25
3040	Ferndale (4030)	\$ 1,538.50	\$ 971.49	\$ 7,086.57	\$ 4,485.35	1.27%	\$ 14,081.91
3050	Fortuna (4040)	\$ 17,173.35	\$ 26,933.37	\$ 50,568.14	\$ 30,539.32	11.32%	\$ 125,214.18
3065	Rio Dell (4055)	\$ 783.38	\$ 248.91	\$ 196.80	\$ 437.51	0.15%	\$ 1,666.60
3070	County - North (4060)	\$ 17,082.66	\$ 14,838.92	\$ 45,391.26	\$ 57,597.44	12.20%	\$ 134,910.28
3071	County - East (4061)	\$ 2,226.28	\$ 3,756.25	\$ 7,525.04	\$ 4,061.56	1.59%	\$ 17,569.13
3072	County - South (4062)	\$ 26,244.94	\$ 31,824.93	\$ 77,684.93	\$ 27,266.20	14.74%	\$ 163,021.00
HUMBOLDT COUNTY TOTALS		\$ 155,476.80	\$ 193,632.12	\$ 466,506.80	\$ 290,621.72	100.00%	\$ 1,106,237.44

HLA COMMUNITY RECEIPT 2021							
ACCOUNT NUMBER	COMMUNITY	Jan - March 2021	April - June 2021	July - Sept 2021	Oct- Dec 2021	CONTRIBUTION TOTAL BY %	CONTRIBUTION TOTALS
3020	Arcata (4010)	\$ 50,236.95	\$ 94,159.57	\$ 134,997.92	\$ 71,038.71	20.65%	\$ 350,433.15
3030	Eureka (4020)	\$ 91,803.52	\$ 182,249.47	\$ 278,801.42	\$ 133,924.31	40.46%	\$ 686,778.72
3040	Ferndale (4030)	\$ 2,000.51	\$ 6,831.85	\$ 14,238.54	\$ 5,541.99	1.69%	\$ 28,612.89
3050	Fortuna (4040)	\$ 25,517.44	\$ 46,857.75	\$ 68,759.65	\$ 46,501.09	11.06%	\$ 187,635.93
3065	Rio Dell (4055)	\$ 299.56	\$ 522.90	\$ 896.54	\$ 383.35	0.12%	\$ 2,102.35
3070	County - North (4060)	\$ 30,148.44	\$ 45,567.63	\$ 63,970.67	\$ 37,412.02	10.43%	\$ 177,098.76
3071	County - East (4061)	\$ 6,161.38	\$ 5,705.15	\$ 7,391.37	\$ 4,913.77	1.42%	\$ 24,171.67
3072	County - South (4062)	\$ 38,650.74	\$ 63,140.97	\$ 93,761.78	\$ 44,878.45	14.17%	\$ 240,431.94
HUMBOLDT COUNTY TOTALS		\$ 244,818.54	\$ 445,035.29	\$ 662,817.89	\$ 344,593.69	100.00%	\$ 1,697,265.41

HLA COMMUNITY RECEIPT 2022							
ACCOUNT NUMBER	COMMUNITY	Jan - March 2022	April - June 2022	July - Sept 2022	Oct- Dec 2022	CONTRIBUTION TOTAL BY %	CONTRIBUTION TOTALS
3020	Arcata (4010)	\$ 58,415.73	\$ 85,580.25			19.61%	\$ 143,995.98
3030	Eureka (4020)	\$ 150,795.97	\$ 160,647.97			42.42%	\$ 311,443.94
3040	Ferndale (4030)	\$ 3,563.29	\$ 8,217.79			1.60%	\$ 11,781.08
3050	Fortuna (4040)	\$ 33,390.62	\$ 38,156.91			9.75%	\$ 71,547.53
3065	Rio Dell (4055)	\$ 201.00				0.03%	\$ 201.00
3070	County - North (4060)	\$ 30,632.09	\$ 44,279.10			10.20%	\$ 74,911.19
3071	County - East (4061)	\$ 4,102.72	\$ 4,852.33			1.22%	\$ 8,955.05
3072	County - South (4062)	\$ 36,922.79	\$ 74,367.72			15.16%	\$ 111,290.51
HUMBOLDT COUNTY TOTALS		\$ 318,024.21	\$ 416,102.07	\$ -	\$ -	100.00%	\$ 734,126.28

Humboldt Area Guide Marketing Committee proposal

The Humboldt Area Guides (HAGS) have been distributed throughout Humboldt County to HLA member hotels, Tourism Centers, Chambers of Commerce, and selected other locations.

In choosing locations, the first priority was to insure delivery to as many HLA member locations as possible. Other locations for distribution were chosen based on potential visitor traffic.

Several restocks have been made, and more are needed. The guides have been well received by HLA lodging members, and visitors. The initial printed HAGS in stock, will run out when all the locations have been restocked.

The HLA marketing committee recommends the following:

- 1) Another press run similar to the initial order with an increase in the order on the Shopping brochure.
- 2) An ongoing distribution plan that includes regular county wide restocking of the brochures in six week intervals. Each scheduled delivery will be charged at \$1000 for county wide distribution to all existing locations. Currently, there are 94 locations. Annual distribution cost at 6 week intervals is \$9,000. If extra distribution is needed at any location, it will be handled on a case by case basis as necessary and is included in the \$9,000 annual distribution cost.
- 3) In January, the HLA marketing committee will begin the process of looking to redesign the HAGS.
- 4) Please see the attached distribution spreadsheet and print proposal for discussion.

Thanks,
Chuck



Thursday, February 3, 2022

Quote Number: 119530 - 2

Page 1 of 3

Richard Stanger
Humboldt Lodging Alliance

Quote Date: 2/3/22

Quote Number: 119530 - 2

Salesperson: James VanNess

We are pleased to submit the following quote as requested, based on the specifications below:

Title: Humboldt Guides (12 versions)
Size: 8.5 x 11"
Page Count: 2pg brochure
Text: 4cp/4cp on 70# Willamette Falls Offset
Prepress: Customer file submission in Web Approval
Proofs: Web proofs only (color produced to GRACoL standard)
Bindery: Trim to size and letter fold to 8.5 x 3 11/16"
Versioning:
Ca. Redwoods - 25M
Redwood SW - 13M
Amaz. Hikes - 12M
Beaches - 12M
Driving Tours - 10M
Hidden Tours - 10M
Fam. Advent. - 7M
Culinary Advent. - 7M
Watch. Wildlife - 7M
Guided Tours - 7M
Arts & Culture - 5M
Shopping - 5M
Packaging: Bulk pack in 9" jr cartons by version
FOB: JG dock

PLEASE NOTE:

- Please check with your JG sales rep for stock availability.
- Estimate valid through 2022, exclusive of material prices.
- Estimate includes paper price increase effective 01/01/2022.

Quantity	120,000
Price	6,509.00
Price per M	54.24
Add'l M's	35.12
Less M's	28.10

Note: Because of variations in manufacturing, quantities may vary by the following percentages:
0-10m +/-5% 10m-50m +/-3% 50m-100m +/-2.5% 100m +/-2% Final invoice price will reflect quantity shipped.

We accept the quote presented on pages 1 and 2 and the terms on page 3. We authorize Journal Graphics to proceed with the order identified in this Quote.

Journal Graphics will collect sales tax where applicable. Please check only one of the following options:

I will supply Reseller Certificate(s) by state Please charge applicable tax

Accepted by: _____ Date: _____

Quantity & Page count: _____ Files in date: _____ Requested delivery date: _____



2840 NW 35th Ave.
Portland, OR 97210
503.790.9100
Fax: 503.790.9043

Quote Number: 119530 - 2

Page 2 of 3

Shipping costs are approximate, for estimating purposes only. Actual price will be based on carrier rate at time of shipment.

Shipping costs are the sole responsibility of customer. Title to the products identified in this Quote transfers to customer FOB Journal Graphics offices in Portland, Oregon, and will be separately set forth on the Invoice.

Thank you for the opportunity to submit this quote.

* Journal Graphics Digital Publishing (online) Magazines available at \$7.00 per page.

* Specialized distribution will be an additional charge.

* Contract color proofs are required at press for customer press checks, either supplied by customer, or output by Journal Graphics at customer's expense.

* Final pricing is subject to review upon receipt of actual job.

Our quote is based on the specifications as listed on pages 1 and 2 of this quote and is subject to the terms and conditions as listed on page 3. Quoted prices reflect current cost of labor, paper and materials and are subject to change.

Quotes are valid for 30 days from quote date.

Additional comments: If you have any questions or need additional information, please feel free to call your Journal Graphics sales representative at 503-790-9100. Thank you for the opportunity to serve you.

Sincerely,

James VanNess, Sales Representative.

Journal Graphics, Inc.

TERMS AND CONDITIONS OF AGREEMENT

Between Journal Graphics and Customer for Printing Services

1. All quotations are based upon regular hourly rates of wages and cost of material prevailing at date of quotation and are subject to amendment or withdrawal at any time prior to execution and delivery of this Agreement by Journal Graphics and Customer.

2. Orders will not be considered final until credit has been approved by Journal Graphics. After an order is entered, no cancellation will be allowed without adequate compensation for any loss incurred by Journal Graphics.

3. Proposals are only for work according to the original specifications. Additional work done or time consumed by reason of author's alteration of copy or proofs, changes made in work or materials, holding of presses and other delays caused by the Customer will be charged for at current rates.

4. Standing electronic files and artwork will not be held after completion of the order except by special agreement. Journal Graphics will not be liable for loss or damage to any of this material if stored.

5. All prices exclude taxes. Customer is responsible for payment of all taxes related to the sale of finished goods to Customer.

6. All finished goods belonging to Customer will be handled and stored only at Customer's risk and such handling and storage charged for at current rates.

7. Alterations, or similar work required on materials which are furnished by the Customer including, but not limited to, art and electronic files shall be billed at current prices. Additional cost due to delays or impaired production on account of improper quality of Customer-furnished materials, including but not limited to paper, will be charged to the Customer.

8. A proof sheet or sheets, such as Lasers, shall be submitted with the original files. Corrections will be noted on the proof by the Customer and returned marked "OK" or "OK" with corrections and signed or initialed by a duly authorized individual. Requests for revised files or additional proofs must be made when a proof is returned to Journal Graphics. Customer will be charged for all revised or additional proofs. Journal Graphics is not responsible for errors if work is printed as per Customer's "OK."

9. A pre-press digital color proof will be shown on process color jobs. A reasonable variation between color proofs and the completed job shall constitute acceptable performance by Journal Graphics because of the difference in equipment and conditions between the color proofing and production. Presses standing awaiting "OK" of Customer will be charged at current rates for the time consumed.

10. Production schedules will be established and adhered to by Customer and Journal Graphics, provided that neither shall incur any liability or penalty for delays due to state of war, riot, civil disorder, fire, strikes, accidents, energy failure or shortage, action of Government or civil authority and Acts of God or other causes beyond the control of Customer or Journal Graphics.

11. UV coating-Semi matte and rough UV coatings have a texture variation in laydown and feel from print to print due to fluctuation in our manufacturers' materials

ingredients. Consequently Journal Graphics cannot be liable for this variation and will not be financially responsible for any special, incidental, or consequential damages, including lost sales and profits.

12. Over-runs or under-runs may not exceed $\pm 3\%$ of the quantities ordered. An appropriate charge or credit shall be made for the amount over or under.

13. All proposals are based on immediate delivery of the order when completed or upon immediate delivery of completed units of the order, as may be most convenient to Journal Graphics. An additional charge will be made for special packaging and handling.

14. Payment terms are cash with files, unless credit terms have been established with Journal Graphics. Standard credit terms are net 30 days from date of invoice upon approval of credit. Journal Graphics will charge Customer interest on past due accounts at 1 1/2% per month (18% annual rate) or the maximum legal rate, whichever is less, on past due balances. If any event or circumstance occurs that Journal Graphics in good faith believes may impair Customer's creditworthiness or ability to pay, Journal Graphics may: cancel any order or work in process not yet delivered to Customer; refuse to make further shipments; require payment of any or all outstanding Customer accounts receivable; decrease, cancel, or limit Customer's credit terms; or require payment in advance for further orders, in addition to any other available remedies.

15. All claims or complaints including but not limited to quality concerns and /or request for error credit regarding publication, must be made in writing to Journal Graphics within 10 days of delivery of the order. Should a credit be awarded to Customer, it will be based on the printing production cost.

16. Journal Graphics will follow any reasonable shipping instructions of Customer. Unless otherwise specified, delivery is F.O.B. Journal Graphic's dock.

17. Customer acknowledges and agrees that it is solely responsible for any and all content it provides to Journal Graphics to be printed under this Agreement, including but not limited to written materials, photographs, and any other content or materials ("Content"). Under no circumstances will Journal Graphics be liable in any way for Content provided by Customer or for the printing of such Content. Customer represents and warrants that the Content does not violate or infringe any copyright, trademark, patent or other intellectual or other proprietary right of any third party or contain any obscene or libelous material or that would otherwise violate any law or regulation.

18. Customer will defend, indemnify and hold harmless Journal Graphics, its officers, directors, employees and agents from any claim, demand, loss, damage, liability or expense, including attorney fees and costs, however incurred, including those incurred at trial, arbitration, in any bankruptcy proceeding, or appeal, and on any petition for review ("Damages") to the extent that Damages result directly or indirectly from (i) Customer's breach of its obligations under this Agreement; (ii) the material breach of a representation or warranty made by Customer under this Agreement; or (iii) any third-party claims relating to

the services provided by Journal Graphics under this Agreement, including but not limited to, any claims that the printing of any Content provided by Customer infringes any copyright, trademark, patent, trade secret or any other proprietary or intellectual property right.

19. EXCEPT AS OTHERWISE PROVIDED IN THIS AGREEMENT, THE SERVICES PROVIDED BY JOURNAL GRAPHICS UNDER THIS AGREEMENT AND ANY PRINTED COPIES OF THE CONTENT ARE PROVIDED "AS IS" AND JOURNAL GRAPHICS EXPRESSLY DISCLAIMS ANY AND ALL EXPRESS, IMPLIED OR STATUTORY WARRANTIES WITH RESPECT TO THE SERVICES OR PRINTED COPIES OF THE CONTENT, INCLUDING WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, OR NONINFRINGEMENT.

20. In no event will Journal Graphics be liable to Customer for any consequential, indirect, special, incidental or punitive damages, including, without limitation for lost profits, cost of procurement of substitute goods, or business interruption. In no event will the aggregate liability of Journal Graphics to Customer under this Agreement exceed the amounts paid to Journal Graphics by Customer pursuant to this Agreement. Customer's sole remedy for delayed delivery is to cancel the delayed order. Customer's sole remedy for defective goods is either reperformance or refund by Journal Graphics, at Journal Graphic's election in its sole discretion.

21. If there is a lawsuit or other action of any kind involving or relating to this Agreement, the sole and exclusive venue for such lawsuit or action shall be the courts of Multnomah County, Oregon.

22. This Agreement shall be governed by and construed in accordance with the laws of the State of Oregon.

23. With respect to any dispute arising out of or relating to this Agreement, or in the event that a suit, action, arbitration, or other proceeding of any nature whatsoever, including, without limitation, any proceeding under the U.S. Bankruptcy Code, is instituted to interpret or enforce this Agreement or any provision of this Agreement, the prevailing party shall be entitled to recover from the losing party its reasonable attorney and other expert and professional fees and all other fees, costs, and expenses incurred in connection therewith, as determined by the court or arbitrator at trial or other proceeding, or on any appeal or review, in addition to all other amounts provided by law. For purposes of this Agreement, "prevailing party" means the party that prevails (whether affirmatively or by means of a successful defense) with respect to claims having the greatest value or importance as reasonably determined by the court or arbitrator.

24. To secure payment of all amounts due by Customer to Journal Graphics, Customer grants Journal Graphics a security interest in all finished goods sold to Customer. In case of Customer's default in payment, Journal Graphics will have all rights of a secured party under the Oregon Uniform Commercial Code-Secured Transactions.

Please sign acceptance of the above terms.

Company: _____ Title: _____

Signature: _____ Date: _____

COMPANY	ADDRESS	CITY	CONTACT	E-MAIL	PHONE	✓	RACK?		
Arcata Chamber Welcome Center	1653 Heindon Rd	Arcata	Molly Steele	arcata@arcatachamber.com	707-822-3619	Y			
Arcata Main Street	761 8th St C	Arcata	Jeannette Todd	arcatamainstreet@gmail.com	707-822-4500	Y			
Best Western Arcata Inn	4827 Valley W Blvd	Arcata	Lisa Cossolotto	arcatainnbw@sbcglobal.net	707-826-0313	Y			
Comfort Inn Arcata	4700 Valley W Blvd	Arcata	Jay Patel	fd.comfortinnarcata@gmail.com	707-826-9660	Y			
City of Arcata	736 F St	Arcata			707-822-5953	Y			
Day Inns & Suites Arcata	4701 Valley W Blvd	Arcata	Pritesh Patel	arcatadaysinn@gmail.com	707-826-2827	N		Didn't want rack	
Hampton Inn & Suites	4750 Valley W Blvd	Arcata	Dailia Morales	dailia.morales@hilton.com	707-822-5896	Y			
Hotel Arcata	708 9th St	Arcata	Sherry Potter	spotterhotelarcatata@yahoo.com	707-826-0217	Y			
Motel 6 Arcata	4755 Valley West Blvd	Arcata	Jorge Alvarado	m61342bo@motel6.com	707-445-9631	Y			
Ramada Inn	3535 Janes Rd	Arcata	Sage		707-502-9560	Y			
Super 8 Arcata	4887 Valley W Blvd	Arcata	Yared Abraha	super8motelarcatata@yahoo.com	707-822-8888	Y			
America's Best Value Inn & Suites	129 4th St	Eureka		Americasbestvalueinneureka@gmail.com	707-443-9751	Y			
Bayside Inn & Suites	1209 4th St	Eureka		baysideinnandsuites@gmail.com	707-443-1601	N		Saving a rack	
Blue Ox Millworks	1 X St	Eureka	Eric Hollenbeck	eric@blueoxmill.com	707-444-3437	Y			
Booklegger	402 2nd St	Eureka	Nancy or Jen		707-445-1344	Y			
BW Plus Bayshore Inn	3500 Broadway St	Eureka			707-268-8005	Y			
BW PLUS Humboldt Bay Inn	232 West 5th St	Eureka	Chris Ambrosini	chrisa@humboldtbbayinn.com	707-443-2234	Y			
Carter House Inn	301 L St	Eureka	Michael L'Allier	daniel@carterhouse.com	707-444-8062	N		Didn't want rack	
Clarion Hotel by Humboldt Bay	2223 4th St	Eureka	Debbie Redback	gm.ca811@choicehotels.com	408-414-7988	Y			
City of Eureka	531 K St	Eureka	Christine Tyson	ctyson@ci.eureka.ca.gov	707-441-4144	Y			
Comfort Inn Eureka	4260 Broadway St	Eureka	Jayshree Patel	jayshree.patel3@hilton.com	707-444-2019	Y			
Days Inns & Suites Eureka	270 5th St	Eureka	Joe Patel	eurekadaysinn@gmail.com	707-443-2206	Y			
Discovery Inn	2832 Broadway St	Eureka	Carol Wang	eurekadiscoveryinn@gmail.com	707-441-8442	Y			
Eureka Chamber of Commerce	2112 Broadway St	Eureka	Donna		707-442-3738	Y			
Eureka Visitors Center	240 E St	Eureka	Ben	dana@clarkemuseum.org	707-443-1927	Y			
Holiday Inn Express & Suites	815 W Wabash Ave	Eureka	Nil Patel	Nil24@sbcglobal.net	707-269-0682	Y			
Humboldt Visitor Bureau	322 1st St	Eureka	Genie Brady	admin@visitredwoods.com	707-443-5097	Y			
Hydrangea Inn	2419 F St	Eureka	Rene Chappelle	info@hydrangeainn.com	707-442-0415	Y			
Inn at 2nd & C	139 2nd St	Eureka	Tammy Rex	trex@historiceaglehouse.com	707-444-3344	Y			
Lampighter Motel	4033 Broadway St	Eureka			707-443-5001	Y			
Lost Coast Brewery	1600 Sunset Dr	Eureka	Mary McCarthy		707-267-9651	Y			
Morris Graves	636 F St	Eureka			707-442-0278	Y			
Motel 6 Eureka	1934 Broadway St	Eureka	Jorge Alvarado	m61342bo@motel6.com	707-445-9631	Y			
Old Town Coffee & Chocolate	211 F Street	Eureka	Cathy or Gail	cathykunkler@gmail.com	707-445-8600	Y			
Red Lion	1929 4th St	Eureka	Kyle Penner		707-441-4727	N		Placed in Certified rack	
Redwood Coast Cabins & RV	4050 US-101	Eureka	Melanie Voss	manager@redwoodcoastrv.com	707-822-4243	Y			
Sequoia Park Zoo	3414 W St	Eureka	Julie Benbow	julie@sequoiaparkzoo.net	707-442-5649 x201	Y			
Shoreline RV	2600 6th St	Eureka	Christiana	manager@redwoodcoastrv.com	707-443-2222	Y			
Six Rivers National Forest	1330 Bayshore Way	Eureka	Diana or Sheree	slampley@fs.fed.us	707-442-1721	Y			
Super 8 Eureka	1304 4th St	Eureka	Alpesh Natha	alpeshnatha@gmail.com	707-443-3193	Y			
Townhouse Motel	933 4th St	Eureka	Laurie Repchinuck	QualityInnEureka@gmail.com	707-443-4536	Y			
Travelodge Eureka	4 4th St	Eureka		travelodge@suddenlinkmail.com	707-572-5021	Y			
Ferndale Tourism Center	580 Main St	Ferndale	Julie Kreitzer	julie@goldengaitmercantile.com	707-786-4891	N		Owner not present	
Francis Creek Inn	577 Main St	Ferndale	Brenda Vait	brenda@francisreekinn.com	707-786-9611	N		Owner not present	
Gingerbread Mansion Inn	400 Berding St	Ferndale	Ian Charlie	Gingerbreadmansion1@gmail.com	707-786-4000	N		Owner not present	
Humboldt County Fairgrounds	1250 5th St	Ferndale	Ken Chalk	chalks2006@icloud.com	707-888-1275	Y		Left my number to check for rack	
Shaw House	703 Main St	Ferndale	Paula Bigley	shawhouseinn@gmail.com	707-786-9958	Y			
Victorian Inn	400 Ocean Ave	Ferndale	Lowell Daniels	inkeeper@victorianvillageinn.com	707-786-4949	Y			
Best Western Country Inn	2025 Riverwalk Dr	Fortuna	Sharrie Larson	slarson@bwcountryinnfortuna.com	707-725-6822	Y			
Comfort Inn & Suites	1583 Riverwalk Dr	Fortuna	David Cisco	david@comfortfortuna.com	707-725-7025	Y			
Fortuna Chamber of Commerce	735 14th St	Fortuna	Erin Dunn	erin@fortunachamber.com	707-725-3959	Y			
Riverwalk RV	2189 Riverwalk Dr	Fortuna	Ariana Bowman	northcoastrec@gmail.com	707-725-3346	Y			
The Redwood Riverwalk Hotel	1859 Alamar Way	Fortuna	Alicia Thompson	aliciathompson13@gmail.com	707-725-5500	Y			
Six Rivers Motel	531 S Fortuna Blvd	Fortuna	Pritesh Patel	tesh0@hotmail.com	707-725-1181	Y			
Super 8 Fortuna	1805 Alamar Way	Fortuna	Pritesh Patel	super8fortuna@gmail.com	707-725-2088	Y			
Benboa KOA	7000 Benbow Dr	Garberville	Lisa Craig	lcraig@benbowinn.com	707-923-2777	Y			
Benbow Inn	445 Lake Benbow Dr	Garberville	John Porter	sales@benbowinn.com	707-923-2124 x175	N		Extras dropped off at second building	
Best Western Humboldt House Inn	701 Redwood Dr	Garberville	Jeannie Jacobs	jeannie@humboldtthouseinn.com	707-923-2771	Y			
Richardson Grove State Park	1600 US-101	Garberville				Y			
Southern Humboldt Chamber	782 Redwood Dr	Garberville	Toni Genaro	chamber@garberville.org	707-923-2613	Y			
The Legend of Bigfoot	2500 US-101	Garberville	Mike White		707-247-3332	Y			
Bear River Casino Resort	11 Bear Paws Way	Loleta			707-733-9644			**Might have rack	
Holiday Inn Express & Suites	3107 Concord Dr	McKinleyville	Katrina Sepulveda	ksepulveda@reneson.com	707-840-9305	Y			
Miranda Gardens Resort	6766 Avenue of the Giants	Myers Flat	Phil & Sonne Eldridge	info@mirandagardens.com	707-943-3011	Y			
Elk Meadow Cabins	7 Valley Green Camp Rd	Orick	Justin Legge	justin@teamredwood.us	707-488-2222	Y			
Roosevelt Base Camp	121130 Hwy 101	Orick				Y			
Kuchel Visitor Center	US-101 & Redwood Hwy	Orick				Y			
Dean Creek Resort	4112 Redwood Dr	Redway	Alicia or Jessica	deanckr@humboldt.net	707-923-2555	Y			
Humboldt Gables Motel	40 W Davis St	Rio Dell	Dave Thompson	dave_t_eka@yahoo.com	707-764-5609	Y			
Scotia Lodge	100 Main St #361	Scotia				Y			
Inn of the Lost Coast	205 Wave Dr	Shelter Cove	Michael Caldwell	mcldwll@aol.com	707-986-1389	Y			
Emerald Forest Cabins & RV	753 Patrick's Pt Dr	Trinidad	Alexandra	info@emeraldforestcabins.com	707-677-3554	Y			
Lost Whale Inn	3452 Patrick's Point Dr	Trinidad	Brian Hiegert	info@lostwhaleinn.com	707-677-3425	Y			
Humboldt Redwoods Interpretive	11729 State Rte 254	Weott	Debbie Gardner	vc@humboldtreddwoods.org	707-946-2263	N		Took their rack to Richardson Grove, said they n	
Bigfoot Motel	39039 Hwy 299	Willow Creek	Cheryl Stark	39039@gmail.com	530-629-2142				
China Creek Cottages	40526 Hwy 299	Willow Creek	Londa Rowley	londa@cohocottages.com	707-502-4815				
Coho Cottages	76 Willow Rd	Willow Creek	Marc Rowley	marc@cohocottages.com	707-267-0346				
Chamber of Commerce	38919 Hwy 299	Willow Creek	Cana Sharai	info@willowcreekchamber.com	707-335-6202				