

Humboldt Lodging Alliance

EXECUTIVE COMMITTEE AGENDA

Wednesday, October 3, 2012

11:30 to 1:30

The Ingomar Club—Music Room

2nd & M Streets, Eureka

Lunch may be ordered from the Ingomar Club kitchen on separate checks.

1. Approve minutes of September meeting
2. Old business
3. 2012-2013 Budget – review proposed budget prior to board presentation
4. Community Tourism Projects – receive draft application.
5. City of Eureka Lodging Ordinance – receive report on proposed ordinance and develop recommendation to Board about policy and actions.
6. Promotion of Assessed Businesses that are not CVB members – Develop policy about inclusion in various marketing activities.
7. Distribution of HLA Marketing Funds – the Management District Plan does not specify to whom marketing funds are given. Staff will present and recommend a distribution model based on the San Diego Tourism District.
8. Presentations to the Board of Directors – develop policy on how requests to address the board of directors are handled

Call-in Information

If you are unable to attend the meeting in person, you can still participate by conference call! Just follow these steps:

Call 1 (605) 475-5900

Enter this Access Code: 855-4688

Follow the directions to join the meeting. We will hear you on the speakerphone.