

Humboldt Area Guides proposal addendum
May 10,2024

Printing estimate: \$15,000

This printing cost estimate for the Humboldt Area Guides is \$15,000, and not to exceed \$20,000 for a one year supply. This \$15,000 number could vary if the Guides move faster and another print run is necessary.

Distribution estimate: \$6,000

The guide will be fully distributed at least 6 times in the next year. The price for distribution to all distribution stops is \$1,000 per run. This price also includes extra distribution to key locations if needed.

Production and design: not to exceed \$15,500

Total cost- \$36,500