



**Cunningham,  
Malone & Morton**  
*The Tax Professionals*

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Eureka, CA 95502

I have compiled the accompanying Modified Cash Basis financials statements of Humboldt Lodging Alliance, Inc. (the "Alliance") as of August 31, 2024.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements.

My responsibility is to conduct the compilation in accordance with Statements on Standards for Accounting. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

The Alliance's financial statements do not disclose the Statement of Cash Flows.

I am not independent with respect to the Alliance.

Very truly yours,

CUNNINGHAM, MALONE & MORTON

Tirzah R. Walsh, PR & Bookkeeping Mgr

Compliance with the Gramm-Leach-Bliley Act of 1999

In order to meet the requirements of the Gramm-Leach-Bliley Act of 1999, it is the policy of Cunningham, Malone & Morton to handle the information you provide us with the utmost confidentiality and care. We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. We restrict access to nonpublic personal information about you to members of our firm who need to know this information in order to complete the work you have hired our firm to do. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

**Humboldt Lodging Alliance, Inc.**  
**BALANCE SHEETS - MODIFIED CASH BASIS**

	<b>Assets</b>	
	<b>August 31, 2024</b>	<b>August 31, 2023</b>
<b>CURRENT ASSETS</b>		
<b>Cash or Cash Equivalents</b>		
1010 - Cash-Redwood Capital Bank Checking (28165)	\$ 507,907.81	\$ 315,035.24
1025 - Cash-RedCap ICS Accts	<u>3,812,985.50</u>	<u>4,007,458.48</u>
<b>Total Cash or Cash Equivalents</b>	<u><b>4,320,893.31</b></u>	<u><b>4,322,493.72</b></u>
<b>Property and Equipment</b>		
<b>Total Current Assets</b>	<u>4,320,893.31</u>	<u>4,322,493.72</u>
<b>OTHER ASSETS</b>		
1900 - Start-Up/Organizational Costs	32,837.01	32,837.01
1905 - Less: Accumulated Amortization	<u>(26,270.00)</u>	<u>(24,080.00)</u>
<b>Total Other Assets</b>	<u>6,567.01</u>	<u>8,757.01</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 4,327,460.32</u></u>	<u><u>\$ 4,331,250.73</u></u>

This Statement Prepared Without Audit By:  
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**Humboldt Lodging Alliance, Inc.**  
**BALANCE SHEETS - MODIFIED CASH BASIS**

**Liabilities and Fund Balances**

August 31, 2024

August 31, 2023

**FUND BALANCES**

**Restricted Fund Balances:**

3012 - Marketing Programs (30%)	297,546.58	450,358.76
3013 - Administrative Fees Funds (10%)	593,532.28	570,244.44
3020 - Arcata Community Fund	942,476.12	945,688.96
3030 - Eureka Community Fund	1,344,780.08	1,167,527.77
3040 - Ferndale Community Fund	41,441.97	36,275.62
3050 - Fortuna Community Fund	295,667.52	228,556.93
3060 - Trinidad Community Fund	31,247.00	31,247.00
3065 - Rio Dell Community Fund	8,472.87	7,791.80
3070 - County Community Fund - North	441,474.51	429,079.58
3071 - County Community Fund - East	69,875.09	59,346.25
3072 - County Community Fund - South	260,946.30	405,133.62

**Total Fund Balances**

4,327,460.32

4,331,250.73

**TOTAL LIABILITIES AND FUND BALANCES**

\$ 4,327,460.32

\$ 4,331,250.73

**FUND BALANCE NOTES:**

Eff. 09/30/20 Airbnb remaining fund balance of \$81,194.55 was re-assigned to Op. Mktg - Zoo Fund.

Eff. 10/31/20 Unrestricted was re-assigned to HLA Zoo Fund (\$168,805.45) with the remainder re-assigned to HLA Marketing (\$42,194.55)

Zoo / Skywalk Funds were paid out - in full - May 2021.

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**Humboldt Lodging Alliance, Inc.**  
**STATEMENT OF REVENUES AND EXPENSES -- MODIFIED CASH BASIS**  
**For the 2 Months Ended August 31, 2024 and 2023**

	August 31, 2024	August 31, 2023
<b>Revenues</b>		
Assessments	\$ 282,938.52	\$ 162,069.39
Interest	<u>30,174.83</u>	<u>13,973.77</u>
<b>Total Revenues</b>	<b><u>313,113.35</u></b>	<b><u>176,043.16</u></b>
<b>Expenses</b>		
Administrative	10,550.50	3,325.00
Marketing	12,500.00	76,770.00
Community Projects	<u>64,700.00</u>	<u>48,450.00</u>
<b>Total Expenses</b>	<b><u>87,750.50</u></b>	<b><u>128,545.00</u></b>
<b>Revenues Over (Under) Expenses</b>	<b><u>\$ 225,362.85</u></b>	<b><u>\$ 47,498.16</u></b>

**Humboldt Lodging Alliance, Inc.**  
**SUPPLEMENTARY INFORMATION**  
**SCHEDULE OF REVENUES -- MODIFIED CASH BASIS**

	Current Year's  Budget	Prior Year's  Actual	Variance  <i>Cur Yr Bdgt - Pr Yr Actual</i>	2 Months Ended 08/31/24  Actual	Remaining Budget Amt  <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget  <i>Target 16.67%</i>
	FYE 06/30/25	FYE 06/30/24		FYE 06/30/25		
<b>ASSESSMENTS</b>						
4010 - City of Arcata	\$ 251,314.01	\$ 251,314.01	\$ 0.00	\$ 85,831.27	\$ 165,482.74	34.15
4020 - City of Eureka	612,436.78	612,436.78	0.00	157,923.09	454,513.69	25.79
4030 - City of Ferndale	24,807.72	24,807.72	0.00	5,099.56	19,708.16	20.56
4040 - City of Fortuna	142,091.30	142,091.30	0.00	33,948.04	108,143.26	23.89
4050 - City of Trinidad	0.00	0.00	0.00	0.00	0.00	0.00
4055 - City of Rio Dell	1,331.38	998.54	332.84	136.56	1,194.82	10.26
4060 - Co of Humb-North	165,658.22	165,658.22	0.00	0.00	165,658.22	0.00
4061 - Co of Humb-East	17,548.06	17,548.06	0.00	0.00	17,548.06	0.00
4062 - Co of Humb-South	144,137.24	144,137.24	0.00	0.00	144,137.24	0.00
4063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Assessments</b>	<u>1,359,324.71</u>	<u>1,358,991.87</u>	<u>332.84</u>	<u>282,938.52</u>	<u>1,076,386.19</u>	<u>20.81</u>
<b>INTEREST</b>						
4070 - Interest Income	178,589.91	178,589.91	0.00	30,174.83	148,415.08	16.90
<b>Total Interest</b>	<u>178,589.91</u>	<u>178,589.91</u>	<u>0.00</u>	<u>30,174.83</u>	<u>148,415.08</u>	<u>16.90</u>
<b>OTHER INCOME</b>						
4080 - Other Income	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Other Income</b>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Total Revenues</b>	<u>\$1,537,914.62</u>	<u>\$1,537,581.78</u>	<u>\$ 332.84</u>	<u>\$ 313,113.35</u>	<u>\$ 1,224,801.27</u>	<u>20.36</u>

**REVENUE RECEIPT NOTES -- LAST PAYMENT RECEIVED:**

COMMUNITY	DEPOSIT DATE	DEPOSIT AMOUNT	REC'D FOR FISCAL PERIOD	REC'D FOR CALENDAR PERIOD
CITY OF ARCATA	08/27/24	85,831.27	Q4 FYE 06/30/24	Apr - Jun 2024
CITY OF EUREKA	08/27/24	157,923.09	Q4 FYE 06/30/24	Apr - Jun 2024
CITY OF FERNDALE	08/27/24	5,099.56	Q4 FYE 06/30/24	Apr - Jun 2024
CITY OF FORTUNA	08/27/24	33,948.04	Q4 FYE 06/30/24	Apr - Jun 2024
CITY OF RIO DELL	08/14/24	136.56	Q3 FYE 06/30/24	Jan - Mar 2024
CO OF HUMB-NORTH	06/24/24	26,679.89	Q3 FYE 06/30/24	Jan - Mar 2024
CO OF HUMB-EAST	06/24/24	2,334.18	Q3 FYE 06/30/24	Jan - Mar 2024
CO OF HUMB-SOUTH	06/24/24	14,970.79	Q3 FYE 06/30/24	Jan - Mar 2024

**BUDGET NOTES:**

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region).

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**Humboldt Lodging Alliance, Inc.**  
**SUPPLEMENTARY INFORMATION**  
**SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS**

	Current Year's Budget FYE 06/30/25	Prior Year's Actual FYE 06/30/24	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	2 Months Ended 08/31/24 Actual FYE 06/30/25	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 16.67%</i>
<b>Expenses</b>						
<b>ADMINISTRATIVE</b>						
5010 - Administration Fees	\$ 293,920.77	\$ 82,897.34	\$ 211,023.43	\$ 6,250.00	\$ 287,670.77	2.13
5010.01 - Acctg - HCCVB	0.00	0.00	0.00	0.00	0.00	0.00
5010.02 - Bank Charges	75.00	75.00	0.00	0.00	75.00	0.00
5010.13 - Insurance	2,150.00	2,150.00	0.00	3,538.00	(1,388.00)	164.56
5010.20 - Member Events	0.00	0.00	0.00	0.00	0.00	0.00
5010.25 - Legal Expenses	4,760.00	4,760.00	0.00	0.00	4,760.00	0.00
5010.31 - Printing	0.00	0.00	0.00	0.00	0.00	0.00
5010.32 - Postage	245.21	245.21	0.00	0.00	245.21	0.00
5010.33 - Prof Fees/Acctg (CMM)	10,936.40	10,936.40	0.00	762.50	10,173.90	6.97
5010.44 - Rent Expense	245.00	245.00	0.00	0.00	245.00	0.00
5010.51 - Website Access & Hosting	0.00	0.00	0.00	0.00	0.00	0.00
5010.52 - Website Maintenance	0.00	0.00	0.00	0.00	0.00	0.00
5020 - Other	0.00	0.00	0.00	0.00	0.00	0.00
5160 - Amortization Expense	2,190.00	2,190.00	0.00	0.00	2,190.00	0.00
<b>Total Administrative</b>	<u>314,522.38</u>	<u>103,498.95</u>	<u>211,023.43</u>	<u>10,550.50</u>	<u>303,971.88</u>	<u>3.35</u>
<b>MARKETING</b>						
5030 - Marketing Expenses	407,797.41	869,805.27	(462,007.86)	12,500.00	395,297.41	3.07
5035 - Opportunity Marketing Funds	0.00	0.00	0.00	0.00	0.00	0.00
5035.01 - Opp. Mktg Funds- Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Marketing</b>	<u>407,797.41</u>	<u>869,805.27</u>	<u>(462,007.86)</u>	<u>12,500.00</u>	<u>395,297.41</u>	<u>3.07</u>
<b>COMMUNITY PROJECTS</b>						
5040 - Arcata	150,788.41	205,500.00	(54,711.59)	0.00	150,788.41	0.00
5050 - Eureka	367,462.07	190,000.00	177,462.07	25,000.00	342,462.07	6.80
5050.01 - Eureka - Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
5060 - Ferndale	14,884.63	17,000.00	(2,115.37)	3,500.00	11,384.63	23.51
5063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00
5070 - Fortuna	85,254.78	38,513.00	46,741.78	0.00	85,254.78	0.00
5080 - Trinidad	0.00	0.00	0.00	0.00	0.00	0.00
5085 - Rio Dell	798.83	0.00	798.83	0.00	798.83	0.00

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**Humboldt Lodging Alliance, Inc.**  
**SUPPLEMENTARY INFORMATION**  
**SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS**

	Current Year's Budget	Prior Year's Actual	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	2 Months Ended 08/31/24 Actual	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 16.67%</i>
	FYE 06/30/25	FYE 06/30/24		FYE 06/30/25		
5090 - Co of Humb-North	99,394.93	87,000.00	12,394.93	0.00	99,394.93	0.00
5091 - Co of Humb-East	10,528.84	0.00	10,528.84	0.00	10,528.84	0.00
5092 - Co of Humb-South	86,482.34	207,919.66	(121,437.32)	36,200.00	50,282.34	41.86
5099 - 2% Reserves	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Total Community Projects</b>	<u>815,594.83</u>	<u>745,932.66</u>	<u>69,662.17</u>	<u>64,700.00</u>	<u>750,894.83</u>	<u>7.93</u>
<b>Total Expenses</b>	<u>\$ 1,537,914.62</u>	<u>\$ 1,719,236.88</u>	<u>\$ (181,322.26)</u>	<u>\$ 87,750.50</u>	<u>\$ 1,450,164.12</u>	<u>5.71</u>

**BUDGET NOTES:**

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region). 60% of revenue budgeted to the Community, 30% to Marketing and 10% to Admin. (Admin sub accounts are actual with difference budgeted to "Admin" general account.)

**HLA - Humboldt Lodging Alliance, Inc.**

**General Ledger - HLA**

August 1, 2024 - August 31, 2024

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
1010	Cash-Redwood Capital Bank Checking (28165)			245,412.99		
08/01/24	1806	Cunningham, Malone & Morton	Cunningham, Malone & Morton		(762.50)	
08/01/24	1807	Ferndale Chamber of Commerce	Ferndale Chamber of Commerce		(2,000.00)	
08/01/24	ONLINE	United States Liability Insurance Company	United States Liability Insurance Company		(2,150.00)	
08/01/24	PHONE	The Hanover Insurance Group	The Hanover Insurance Group		(1,388.00)	
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		136.56	
08/23/24	1808	Help Is On The Way	Help Is On The Way		(15,000.00)	
08/23/24	1809	Nye-Zik Creative	Nye-Zik Creative		(400.00)	
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		5,099.56	
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		33,948.04	
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		85,831.27	
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		157,923.09	
08/31/24	INT		Record Interest - RedCap Chkg		1,256.80	
			Totals for 1010		<u>262,494.82</u>	<u>507,907.81</u>
1025	Cash-RedCap ICS Accts			3,799,247.91		
08/31/24	INT		Record Interest - RedCap ICS Accts		13,737.59	
			Totals for 1025		<u>13,737.59</u>	<u>3,812,985.50</u>
1900	Start-Up/Organizational Costs			32,837.01		
			Totals for 1900		<u>0.00</u>	<u>32,837.01</u>
1905	Less: Accumulated Amortization			(26,270.00)		
			Totals for 1905		<u>0.00</u>	<u>(26,270.00)</u>
3010	Unrestricted Fund Balance			(50,869.56)		
08/01/24	1806	Cunningham, Malone & Morton	CM&M		(762.50)	
08/01/24	1807	Ferndale Chamber of Commerce	Ferndale Chamber of Commerce - Ferndale Frightfully Fun - Oct 2024		(2,000.00)	
08/01/24	ONLINE	United States Liability Insurance Company	United States Liability Insurance Company		(2,150.00)	
08/01/24	PHONE	The Hanover Insurance Group	The Hanover Insurance Group		(1,388.00)	
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		136.56	
08/23/24	1808	Help Is On The Way	Help Is On The Way - David Nelson Band - 11/01 - 11/02/24		(15,000.00)	
08/23/24	1809	Nye-Zik Creative	Nye-Zik Creative - visithuboldt.com Monthly Website Maint		(400.00)	
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		5,099.56	
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		33,948.04	
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		85,831.27	
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		157,923.09	
08/31/24	INT		Record Interest - RedCap Chkg		1,256.80	
08/31/24	INT		Record Interest - RedCap ICS Accts		13,737.59	
			Totals for 3010		<u>276,232.41</u>	<u>225,362.85</u>



**HLA - Humboldt Lodging Alliance, Inc.**

**General Ledger - HLA**

August 1, 2024 - August 31, 2024

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
<b>3012 Marketing Programs (30%)</b>				(197,670.63)		
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		(40.97)	
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		(1,529.87)	
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		(10,184.41)	
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		(25,749.38)	
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		(47,376.93)	
08/31/24	INT		Record Interest - RedCap Chkg		(1,256.80)	
08/31/24	INT		Record Interest - RedCap ICS Accts		(13,737.59)	
Totals for 3012					<u>(99,875.95)</u>	<u>(297,546.58)</u>
<b>3013 Administrative Fees Funds (10%)</b>				(569,538.93)		
08/01/24	1806	Cunningham, Malone & Morton	CM&M		762.50	
08/01/24	ONLINE	United States Liability Insurance Company	United States Liability Insurance Company		2,150.00	
08/01/24	PHONE	The Hanover Insurance Group	The Hanover Insurance Group		1,388.00	
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		(13.65)	
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		(509.95)	
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		(3,394.81)	
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		(8,583.13)	
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		(15,792.31)	
Totals for 3013					<u>(23,993.35)</u>	<u>(593,532.28)</u>
<b>3020 Arcata Community Fund</b>				(890,977.36)		
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		(51,498.76)	
Totals for 3020					<u>(51,498.76)</u>	<u>(942,476.12)</u>
<b>3030 Eureka Community Fund</b>				(1,250,026.23)		
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		(94,753.85)	
Totals for 3030					<u>(94,753.85)</u>	<u>(1,344,780.08)</u>
<b>3040 Ferndale Community Fund</b>				(40,382.23)		
08/01/24	1807	Ferndale Chamber of Commerce	Ferndale Chamber of Commerce - Ferndale Frightfully Fun - Oct 2024		2,000.00	
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		(3,059.74)	
Totals for 3040					<u>(1,059.74)</u>	<u>(41,441.97)</u>
<b>3050 Fortuna Community Fund</b>				(275,298.70)		
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		(20,368.82)	
Totals for 3050					<u>(20,368.82)</u>	<u>(295,667.52)</u>
<b>3060 Trinidad Community Fund</b>				(31,247.00)		

**HLA - Humboldt Lodging Alliance, Inc.**

**General Ledger - HLA**

August 1, 2024 - August 31, 2024

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
				Totals for 3060	<u>0.00</u>	<u>(31,247.00)</u>
3065	Rio Dell	Community Fund		(8,390.93)		
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		<u>(81.94)</u>	
				Totals for 3065	<u>(81.94)</u>	<u>(8,472.87)</u>
3070	County Community Fund - North			(441,474.51)		
				Totals for 3070	<u>0.00</u>	<u>(441,474.51)</u>
3071	County Community Fund - East			(69,875.09)		
				Totals for 3071	<u>0.00</u>	<u>(69,875.09)</u>
3072	County Community Fund - South			(276,346.30)		
08/23/24	1808	Help Is On The Way	Help Is On The Way - David Nelson Band - 11/01 - 11/02/24		15,000.00	
08/23/24	1809	Nye-Zik Creative	Nye-Zik Creative - visithuboldt.com Monthly Website Maint		<u>400.00</u>	
				Totals for 3072	<u>15,400.00</u>	<u>(260,946.30)</u>
4010	City of Arcata			0.00		
08/27/24	2		Deposit - Arcata Q4 2024 FYE 06/30/24; Apr - Jun 2024		<u>(85,831.27)</u>	
				Totals for 4010	<u>(85,831.27)</u>	<u>(85,831.27)</u>
4020	City of Eureka			0.00		
08/27/24	2		Deposit - Eureka Q4 2024 FYE 06/30/24; Apr - Jun 2024		<u>(157,923.09)</u>	
				Totals for 4020	<u>(157,923.09)</u>	<u>(157,923.09)</u>
4030	City of Ferndale			0.00		
08/27/24	2		Deposit - Ferndale Q4 2024 FYE 06/30/24; Apr - Jun 2024		<u>(5,099.56)</u>	
				Totals for 4030	<u>(5,099.56)</u>	<u>(5,099.56)</u>
4040	City of Fortuna			0.00		
08/27/24	2		Deposit - Fortuna Q4 2024 FYE 06/30/24; Apr - Jun 2024		<u>(33,948.04)</u>	
				Totals for 4040	<u>(33,948.04)</u>	<u>(33,948.04)</u>
4055	City of Rio Dell			0.00		
08/14/24	2		Deposit - Rio Dell Q3 2024 FYE 06/30/24; Jan - Mar 2024		<u>(136.56)</u>	
				Totals for 4055	<u>(136.56)</u>	<u>(136.56)</u>
4070	Interest Income			(15,180.44)		
08/31/24	INT		Record Interest - RedCap Chkg		(1,256.80)	
08/31/24	INT		Record Interest - RedCap ICS Accts		<u>(13,737.59)</u>	
				Totals for 4070	<u>(14,994.39)</u>	<u>(30,174.83)</u>
5010	Administration Fees			6,250.00		
				Totals for 5010	<u>0.00</u>	<u>6,250.00</u>
5010.13	Insurance			0.00		
08/01/24	ONLINE	United States Liability Insurance Company	United States Liability Insurance Company		2,150.00	

**HLA - Humboldt Lodging Alliance, Inc.**

**General Ledger - HLA**

August 1, 2024 - August 31, 2024

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
08/01/24	PHONE	The Hanover Insurance Group	The Hanover Insurance Group		<u>1,388.00</u>	
			Totals for 5010.13		<u>3,538.00</u>	<u>3,538.00</u>
5010.33	Prof Fees/Acctg (CMM)			0.00		
08/01/24	1806	Cunningham, Malone & Morton	CM&M		<u>762.50</u>	
			Totals for 5010.33		<u>762.50</u>	<u>762.50</u>
5030	Marketing Expenses			12,500.00		
			Totals for 5030		<u>0.00</u>	<u>12,500.00</u>
5050	Eureka			25,000.00		
			Totals for 5050		<u>0.00</u>	<u>25,000.00</u>
5060	Ferndale			1,500.00		
08/01/24	1807	Ferndale Chamber of Commerce	Ferndale Chamber of Commerce - Ferndale Frightfully Fun - Oct 2024		<u>2,000.00</u>	
			Totals for 5060		<u>2,000.00</u>	<u>3,500.00</u>
5092	Co of Humb-South			20,800.00		
08/23/24	1808	Help Is On The Way	Help Is On The Way - David Nelson Band - 11/01 - 11/02/24		15,000.00	
08/23/24	1809	Nye-Zik Creative	Nye-Zik Creative - visithumboldt.com Monthly Website Maint		<u>400.00</u>	
			Totals for 5092		<u>15,400.00</u>	<u>36,200.00</u>
			Report Total			<u>0.00</u>
<b>Net Profit/(Loss)</b>						
Current Period		<u>276,232.41</u>				
Year-to-Date		<u>225,362.85</u>				

Distribution count = 62