

Humboldt Gateway to the Redwood Skating Rink 2025/2026

Summary and breakdown of project expenses:

- Liability insurance \$12,000
- 40x80 special event tent rental including setup and takedown \$12,000
- Lighting \$400
- Ticket hosting site, NorthCoastTickets.com \$800
- Print marketing \$2500
- Porta restroom rental, ADA \$700
- Two on-site hand washing stations \$900
- Event pre labor and first week \$3000
- Onsite management labor for 5 weeks \$3700
- Event on site electrical \$1000
- Rink shipping \$2500

Total \$39,550

The SHBVB will continue to donate 100% of the administrative, event and marketing time to the HGRSR project.

Estimated project donations value:

- Event site rental on main street, Garberville \$2,000 a week at 5 weeks is \$10,000
- SHBVB admin, social media promotion and donated event site project time 180 hours @\$30 x180hours=\$5,400
- On-site equipment of forklift prep load in and take down \$800
- Use of permitted prep kitchen for filtered water, coffee preparation and washing of hot cocoa and coffee equipment 7weeks @\$200 a week=\$1400
- Use of miscellaneous SHBVB equipment including tables, chairs, heaters, pop up tents, lounge furniture, generators, additional flooring \$4000

Total estimated project donations: \$21, 600

Special Ice \$43,500

Event expenses \$39,500

Donated expenses \$21,600

Sponsorship pledges \$10,000

Total five week event \$104,6000

HLA funding request \$73,000