

Humboldt Lodging Alliance

Special/hybrid meeting of the **Arcata Lodging Alliance**

Monday March 24, 2025 1pm

Attend in person at **North Coast SBDC. 876 7th St. Arcata** or join on **Zoom**

Join Zoom Meeting

Humboldt Lodging Alliance is inviting you to a scheduled Zoom meeting.

Topic: Arcata Lodging Alliance

Time: Mar 24, 2025 01:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

[https://us02web.zoom.us/j/87636253245?
pwd=tuMVVx48g5EQsa6huRaI3aeYfXOj4z.1](https://us02web.zoom.us/j/87636253245?pwd=tuMVVx48g5EQsa6huRaI3aeYfXOj4z.1)

Meeting ID: 876 3625 3245

Passcode: 229334

One tap mobile

+16699009128,,87636253245#,,, *229334# US (San Jose)

+16694449171,,87636253245#,,, *229334# US

Meeting ID: 876 3625 3245

Passcode: 229334

Arcata Lodging Alliance

Directors attending in person (3 persons on Arcata Lodging Alliance)

Shailesh Patel (Owner, Hampton Inn & Suites, Arcata)

Sherry Potter (General Manager, Hotel Arcata, Arcata)

Meenel Patel (Owner, Comfort Inn, Arcata)

Directors attending via zoom from these locations:

none

Members of the public may speak on any item appearing on the agenda, as the item comes up for consideration by the Arcata Lodging Alliance. In addition, for items not on the agenda, a public comment period is provided for in this agenda. All speakers will be allotted 3 minutes to speak unless the Chairperson allots additional time. Speakers are invited to state and spell their names but are not required to.

Public Comments submitted via email: To submit public comments to the Arcata Committee please email Chris@humboldtbyinn.com provide your name and the agenda item on which you wish to comment. All public comment submitted after the agenda has been published will be included with the record for that meeting after the fact.

Public Comments submitted via Zoom:

YOU WILL BE MUTED UNTIL YOU ARE CALLED UPON TO SPEAK.

Any written materials related to an item on this agenda submitted to the Arcata Lodging Alliance less than 2 hours prior to the meeting, and that are public records subject to disclosure, are available for public inspection at 876 7th St. Arcata, CA during normal business hours.

The meeting room at 876 7th St. Arcata is wheelchair accessible. If you need special assistance to participate in the meeting, please contact Chris Ambrosini at (707) 443-2234 or

email Chris@humboldtbyinn.com. Requests for modifications or accommodations must be made at least two full business days before the start of the meeting.

Arcata Lodging Alliance meetings will be conducted in an orderly, efficient manner, without willful disruption by any person(s) in attendance. The Alliance has the right to request that any person immediately stop the following conduct: 1) Willfully disrupting a meeting, 2) interrupting a person who is addressing the Board, or 3) preventing the Board from attending to the purpose of the meeting.

The agenda for this meeting is posted on humboldtloodingalliance.org. Documents related to action items on this agenda are attached and available in the order in which they will be presented on the agenda.

I. Welcome and Introductions.

II. Roll Call, to determine a quorum. Confirmation of members attending meeting remotely.

III. Approval/modification of the agenda for the March 24, 2025 meeting

IV. Discuss Indemnification agreement and Grant Funding Agreement

V. Action items (each will be allowed 20 minutes for presentation)

A) Kinetic Universe: Jennifer Thelander will present a Kinetic Grand Championship grant funding request in the amount of \$10,000. Recommended action: Discuss and vote to approve, disapprove, or modify, the request.

B) Arcata Bay Oysterfest: Meredith Matthews, Arcata Chamber of Commerce, will present for grant funding in the amount of \$50,000 for the Arcata Bay Oysterfest. Recommended action: Discuss and vote to approve, disapprove, or modify the request.

V. Director Reports: ALA directors can weigh in on HLA regional developments.

VI. Public Comment: Public may comment on non-agenda items with a time limit of 3 minutes.

VII. Adjournment

