

Humboldt Lodging Alliance

Regular/hybrid meeting of the **Ferndale Lodging Alliance**

Friday, April 11 2025. 11am-12pm

Attend in person at 612 G St. Ste. 101, Eureka, or join on Zoom

Join Zoom Meeting

Topic: Ferndale Lodging Alliance

Time: Apr 11, 2025 11:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

[https://us02web.zoom.us/j/88222167874?
pwd=ZNDaqAeI3w2b8d95UVfwXJDh5hbo9A.1](https://us02web.zoom.us/j/88222167874?pwd=ZNDaqAeI3w2b8d95UVfwXJDh5hbo9A.1)

Meeting ID: 882 2216 7874

Passcode: 456803

One tap mobile

+16694449171,,88222167874#,,,*456803# US

+16699009128,,88222167874#,,,*456803# US (San Jose)

Ferndale Lodging Alliance Committee (1 person)

Directors attending in person:

Lowell Daniels (Victorian Inn & Redwood Suites, Ferndale),

Members of the public may speak on any item appearing on the agenda, as the item comes up for consideration by the executive committee. In addition, for items not on the agenda, a public comment period is provided for in this agenda. All speakers will be allotted 3 minutes to speak unless the Chairperson allots additional time. Speakers are invited to state and spell their names but are not required to.

Public Comments submitted via email: To submit public comments to the FLA please email Chris@humboldtbayinn.com provide your name and the agenda item on which you wish to comment. All public comment submitted after the agenda has been published will be included with the record for that meeting after the fact.

Public Comments submitted via Zoom:

YOU WILL BE MUTED UNTIL YOU ARE CALLED UPON TO SPEAK.

Any written materials related to an item on this agenda submitted to the committee less than 2 hours prior to the meeting, and that are public records subject to disclosure, are available for public inspection at 612 G St. suite 101 Eureka California, during normal business hours.

The meeting room at 612 G ST suite 101, Eureka, California is wheelchair accessible. If you need special assistance to participate in the meeting, please contact Chris Ambrosini at (707) 443-2234 or email Chris@humboldtbayinn.com. Requests for modifications or accommodations must be made at least two full business days before the start of the meeting.

HLA meetings will be conducted in an orderly, efficient manner, without willful disruption by any person(s) in attendance. The Board has the right to request that any person immediately stop the following conduct: 1) Willfully disrupting a meeting, 2) interrupting a person who is addressing the Board, or 3) preventing the Board from attending to the purpose of the meeting.

The agenda for this meeting is posted on humboldtldodgingalliance.org. Documents related to action items on this agenda are attached and available in the order in which they will be presented on the agenda.

I. Welcome and Introductions.

II. Roll Call, to determine a quorum. Confirmation of members attending meeting remotely.

III. Approval/modification of the agenda for the April 11 meeting

IV. Action items

- A) Continuing development of Visit Ferndale social media/website: Janet Carney, President Ferndale Chamber of Commerce will present for funding in the amount of \$12,000 for Visit Ferndale. Recommended action: Discuss and vote to approve, disapprove, or modify the request.

VII. Director Reports: HLA directors can weigh in on HLA regional developments.

VIII. Public Comment: Public may comment on non-agenda items with a time limit of 3 minutes.

IX. Adjournment