

Name of applicant

Justin Woehler

Contact Person

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[Map It](#)

Title of proposed project, event or activity

Humboldt Marble Weekend 2026

Dates or duration of proposed project

February 20 - 23 of 2026

Amount of funding requested

\$55,000.00

Other funding for this project

\$9500 - this would cover all website and branding needed for Humboldt Marble Weekend 2026

How will this project benefit hotels, RV parks and other lodgings in your jurisdiction, and how will you measure the benefit?

This project successfully brought 185+ groups of people from outside of the area in 2025.

We are looking to triple these numbers in 2026. Having a 120 day lead time this year to successfully market the event. Last year we only had 40 days to promote this

How is your organization or company qualified to complete this project?

We are a marketing company that specializes in advertising, content creation, video production and web design.

We also ran point on the marketing for HMW 2025.

What staff members, volunteers and resources will be devoted to this project?

Video editor
Creative director
Camera operators x 2
Web designer
Photographers
Marketing director

Has this project or idea been successfully tried elsewhere? Please provide details.

Yes we successfully brought in 400+ people from out of the area in 2025 in Humboldt. We have the videos and numbers to prove it.