From: Chris Ambrosini no-reply@humboldtlodgingalliance.org
Subject: New submission from Community Tourism Project Application

Date: May 19, 2025 at 5:06 PM
To: HLARedwoods@gmail.com



Name of applicant

Orick Chamber of Commerce

Contact Person

Kimberly Frick

Phone

707-601-4129

Email

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Website

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Address

P.O. Box 234 Orick, CA 95555 Map It

Title of proposed project, event or activity

Orick Rodeo

Dates or duration of proposed project

July 12 & 13, 2025

Amount of funding requested

\$4,000.00

Other funding for this project

This event is sponsored by the Orick Chamber of Commerce. We sell advertising space on the arena fence & businesses also sponsor sections of our event.

How will this project benefit hotels, RV parks and other lodgings in your jurisdiction, and how will you measure the benefit?

People come from Southern Oregon, Northern Nevada and the bay area to participate & attend our event.

How is your organization or company qualified to complete this project?

This is the 64th annual Orick Rodeo

What staff members, volunteers and resources will be devoted to this project?

Our event is prepared, & executed 100% by volunteers

Has this project or idea been successfully tried elsewhere? Please provide details.

Rodeos have a long standing history on the West Coast.