

Community Tourism Project Application : Entry # 1838**Name of applicant**

Porter Hospitality Management, LLC

Contact Person

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[Map It](#)

Title of proposed project, event or activity

Entrance billboard into Humboldt County

Dates or duration of proposed project

On going

Amount of funding requested

\$950.00

Other funding for this project

None

How will this project benefit hotels, RV parks and other lodgings in your jurisdiction, and how will you measure the benefit?

There is no "Welcome" sign into the county from either of the three gateways, South, North or East

Having a "Welcome" sign would make visitors feel like we care that they are here. This billboard is the first one as you enter the county from the south. It advertised the Benbow Historic Inn and Benbow KOA for over two decades. New ownership of those businesses decided that they were not going to renew the agreement.

How is your organization or company qualified to complete this project?

We own the permit on the billboard

What staff members, volunteers and resources will be devoted to this project?

Not required

Has this project or idea been successfully tried elsewhere? Please provide details.

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Yes, many areas, cities, counties and so forth have Welcome Signs to welcome visitors to their areas