

**Community Tourism Project Application : Entry #
2099**

Name of applicant

Greater Trinidad Chamber of Commerce

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[Map It](#)

Title of proposed project, event or activity

60th Annual Trinidad to Clam Beach Run

Dates or duration of proposed project

Saturday, February 7th, 2026. While this is a one day event, we are hosting the race starting in Trinidad and ending on Clam Beach. Participants typically come for registration the day before the race and will often stay through the weekend.

Amount of funding requested

\$12,000.00

Other funding for this project

The Trinidad Chamber funds the race with registration/t-shirt sales (\$60 entry fee) and normally raises \$5-8k in sponsorships from both local and non-local businesses.

How will this project benefit hotels, RV parks and other lodgings in your jurisdiction, and how will you measure the benefit?

This event is popular with people across California, as well as out of state, and is one of the largest off-season events in Humboldt County. Those travelers typically rent lodging in the area to stay for a weekend in Trinidad in order to participate in the race.

How is your organization or company qualified to complete this project?

The Chamber has hosted the Clam Beach Run for more than 20 years, with the support of the community, volunteers and hired professionals.

What staff members, volunteers and resources will be devoted to this project?

The entire Chamber Board pitches in, we also hire professionals for race timing & registration, collaborate with the Six Rivers Running Club, & a network of dedicated volunteers all ready to put on a successful event.

Has this project or idea been successfully tried elsewhere? Please provide details.

Yes, races and fun runs are a popular past time and have been held many times in our county throughout the years. This particular race has now been a beloved community event for 60 years.