



**Cunningham,
Malone & Morton**
The Tax Professionals

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I have compiled the accompanying Modified Cash Basis financials statements of Humboldt Lodging Alliance, Inc. (the "Alliance") as of November 30, 2025.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing and maintaining internal controls relevant to the preparation and fair presentation of the financial statements.

My responsibility is to conduct the compilation in accordance with Statements on Standards for Accounting. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

The Alliance's financial statements do not disclose the Statement of Cash Flows.

I am not independent with respect to the Alliance.

Very truly yours,

CUNNINGHAM, MALONE & MORTON

Tirzah R. Walsh, PR & Bookkeeping Mgr

Compliance with the Gramm-Leach-Bliley Act of 1999

In order to meet the requirements of the Gramm-Leach-Bliley Act of 1999, it is the policy of Cunningham, Malone & Morton to handle the information you provide us with the utmost confidentiality and care. We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. We restrict access to nonpublic personal information about you to members of our firm who need to know this information in order to complete the work you have hired our firm to do. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

Humboldt Lodging Alliance, Inc.
BALANCE SHEETS - MODIFIED CASH BASIS

	Assets		November 30, 2025		November 30, 2024
CURRENT ASSETS					
Cash or Cash Equivalents					
1010 - Cash-Redwood Capital Bank Checking (28165)	\$	560,218.04		\$	858,605.42
1025 - Cash-RedCap ICS Accts		<u>3,977,066.01</u>			<u>3,849,326.54</u>
Total Cash or Cash Equivalents		<u>4,537,284.05</u>			<u>4,707,931.96</u>
Property and Equipment					
Total Current Assets		<u>4,537,284.05</u>			<u>4,707,931.96</u>
OTHER ASSETS					
1900 - Start-Up/Organizational Costs		32,837.01			32,837.01
1905 - Less: Accumulated Amortization		<u>(28,459.00)</u>			<u>(26,270.00)</u>
Total Other Assets		<u>4,378.01</u>			<u>6,567.01</u>
TOTAL ASSETS	\$	<u>4,541,662.06</u>		\$	<u>4,714,498.97</u>

This Statement Prepared Without Audit By:
Cunningham, Malone & Morton, 710 E Street, Suite 100, Eureka, CA - (707) 441-1111

Humboldt Lodging Alliance, Inc.
BALANCE SHEETS - MODIFIED CASH BASIS

Liabilities and Fund Balances

November 30, 2025

November 30, 2024

FUND BALANCES

Restricted Fund Balances:

3012 - Marketing Programs (30%)	680,726.32	419,606.93
3013 - Administrative Fees Funds (10%)	230,666.15	614,478.52
3020 - Arcata Community Fund	1,001,508.48	991,181.99
3030 - Eureka Community Fund	1,498,315.97	1,488,672.13
3040 - Ferndale Community Fund	49,259.55	47,591.14
3050 - Fortuna Community Fund	347,971.52	295,667.52
3060 - Trinidad Community Fund	31,247.00	31,247.00
3065 - Rio Dell Community Fund	9,583.97	8,602.84
3070 - County Community Fund - North	538,871.51	466,684.42
3071 - County Community Fund - East	82,339.81	72,162.88
3072 - County Community Fund - South	71,171.78	278,603.60

Total Fund Balances	4,541,662.06	4,714,498.97
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TOTAL LIABILITIES AND FUND BALANCES	\$ 4,541,662.06	\$ 4,714,498.97
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FUND BALANCE NOTES:

Eff. 09/30/20 Airbnb remaining fund balance of \$81,194.55 was re-assigned to Op. Mktg - Zoo Fund.

Eff. 10/31/20 Unrestricted was re-assigned to HLA Zoo Fund (\$168,805.45) with the remainder re-assigned to HLA Marketing (\$42,194.55)

Eff. Dec 2024 \$400,000 was re-classed from Admin Fund to Mktg Fund as per Board approval in Sept

Zoo / Skywalk Funds were paid out - in full - May 2021.

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Humboldt Lodging Alliance, Inc.
STATEMENT OF REVENUES AND EXPENSES -- MODIFIED CASH BASIS
For the 5 Months Ended November 30, 2025 and 2024

	November 30, 2025	November 30, 2024
Revenues		
Assessments	\$ 342,353.13	\$ 728,158.81
Interest	<u>61,553.25</u>	<u>72,418.07</u>
Total Revenues	<u>403,906.38</u>	<u>800,576.88</u>
Expenses		
Administrative	48,838.78	34,126.30
Marketing	4,800.00	66,248.97
Community Projects	<u>56,210.00</u>	<u>87,800.11</u>
Total Expenses	<u>109,848.78</u>	<u>188,175.38</u>
Revenues Over (Under) Expenses	<u>\$ 294,057.60</u>	<u>\$ 612,401.50</u>

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Humboldt Lodging Alliance, Inc.
SUPPLEMENTARY INFORMATION
SCHEDULE OF REVENUES -- MODIFIED CASH BASIS

	Current Year's Budget	Prior Year's Actual	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	5 Months Ended 11/30/25 Actual	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 41.67%</i>
	FYE 06/30/26	FYE 06/30/25		FYE 06/30/26		
ASSESSMENTS						
4010 - City of Arcata	\$ 242,551.86	\$ 242,551.86	\$ 0.00	\$ 0.00	\$ 242,551.86	0.00
4020 - City of Eureka	597,596.46	597,596.46	0.00	188,719.78	408,876.68	31.58
4030 - City of Ferndale	25,100.01	25,100.01	0.00	15,528.86	9,571.15	61.87
4040 - City of Fortuna	133,009.06	133,009.06	0.00	35,633.99	97,375.07	26.79
4050 - City of Trinidad	0.00	0.00	0.00	0.00	0.00	0.00
4055 - City of Rio Dell	1,000.27	1,000.27	0.00	988.12	12.15	98.79
4060 - Co of Humb-North	175,199.94	175,199.94	0.00	55,461.71	119,738.23	31.66
4061 - Co of Humb-East	16,590.55	16,590.55	0.00	4,184.00	12,406.55	25.22
4062 - Co of Humb-South	155,865.13	155,865.13	0.00	41,836.67	114,028.46	26.84
4063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00
Total Assessments	<u>1,346,913.28</u>	<u>1,346,913.28</u>	<u>0.00</u>	<u>342,353.13</u>	<u>1,004,560.15</u>	<u>25.42</u>
INTEREST						
4070 - Interest Income	<u>159,477.51</u>	<u>159,477.51</u>	<u>0.00</u>	<u>61,553.25</u>	<u>97,924.26</u>	<u>38.60</u>
Total Interest	<u>159,477.51</u>	<u>159,477.51</u>	<u>0.00</u>	<u>61,553.25</u>	<u>97,924.26</u>	<u>38.60</u>
OTHER INCOME						
4080 - Other Income	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total Other Income	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total Revenues	<u>\$ 1,506,390.79</u>	<u>\$ 1,506,390.79</u>	<u>\$ 0.00</u>	<u>\$ 403,906.38</u>	<u>\$ 1,102,484.41</u>	<u>26.81</u>

REVENUE RECEIPT NOTES -- LAST PAYMENT RECEIVED:

COMMUNITY	DEPOSIT DATE	DEPOSIT AMOUNT	REC'D FOR FISCAL PERIOD	REC'D FOR CALENDAR PERIOD
CITY OF ARCATA	05/09/25	24,823.56	Q3 FYE 06/30/25	Jan - Mar 2025
CITY OF EUREKA	08/22/25	188,719.78	Q4 FYE 06/30/25	Apr - Jun 2025
CITY OF FERNDALE	11/24/25	8,431.62	Q1 FYE 06/30/26	Jul - Sep 2025
CITY OF FORTUNA	08/29/25	33,633.99	Q4 FYE 06/30/25	Apr - Jun 2025
CITY OF RIO DELL	11/24/25	505.65	Q1 FYE 06/30/26	Jul - Sep 2025
CO OF HUMB-NORTH	08/29/25	55,461.71	Q4 FYE 06/30/25	Apr - Jun 2025
CO OF HUMB-EAST	08/29/25	4,184.00	Q4 FYE 06/30/25	Apr - Jun 2025
CO OF HUMB-SOUTH	08/29/25	41,836.67	Q4 FYE 06/30/25	Apr - Jun 2025

BUDGET NOTES:

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region).

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Humboldt Lodging Alliance, Inc.
SUPPLEMENTARY INFORMATION
SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS

	Current Year's Budget FYE 06/30/26	Prior Year's Actual FYE 06/30/25	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	5 Months Ended 11/30/25 Actual FYE 06/30/26	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 41.67%</i>
Expenses						
ADMINISTRATIVE						
5010 - Administration Fees	\$ 172,161.83	\$ 42,227.87	\$ 129,933.96	\$ 849.00	\$ 171,312.83	0.49
5010.01 - Acctg - HCCVB	0.00	0.00	0.00	0.00	0.00	0.00
5010.02 - Bank Charges	0.00	0.00	0.00	0.00	0.00	0.00
5010.13 - Insurance	3,538.00	3,538.00	0.00	5,525.00	(1,987.00)	156.16
5010.20 - Member Events	0.00	0.00	0.00	0.00	0.00	0.00
5010.25 - Legal Expenses	0.00	0.00	0.00	932.00	(932.00)	0.00
5010.31 - Printing	77.10	77.10	0.00	0.00	77.10	0.00
5010.32 - Postage	73.00	73.00	0.00	0.00	73.00	0.00
5010.33 - Prof Fees/Acctg (CMM)	11,346.30	11,346.30	0.00	6,356.75	4,989.55	56.02
5010.44 - Rent Expense	5,391.00	5,391.00	0.00	2,640.00	2,751.00	48.97
5010.45 - Payroll Expense	91,666.67	0.00	91,666.67	29,166.69	62,499.98	31.82
5010.46 - Payroll Tax Expense	7,649.50	0.00	7,649.50	2,518.25	5,131.25	32.92
5010.51 - Website Access & Hosting	0.00	0.00	0.00	0.00	0.00	0.00
5010.52 - Website Maintenance	0.00	0.00	0.00	0.00	0.00	0.00
5010.60 - Meals	76.43	76.43	0.00	0.00	76.43	0.00
5020 - Other	0.00	291.96	(291.96)	851.09	(851.09)	0.00
5160 - Amortization Expense	2,189.00	2,189.00	0.00	0.00	2,189.00	0.00
Total Administrative	<u>294,168.83</u>	<u>65,210.66</u>	<u>228,958.17</u>	<u>48,838.78</u>	<u>245,330.05</u>	<u>16.60</u>
MARKETING						
5030 - Marketing Expenses	404,073.98	637,274.56	(233,200.58)	4,800.00	399,273.98	1.19
5035 - Opportunity Marketing Funds	0.00	0.00	0.00	0.00	0.00	0.00
5035.01 - Opp. Mktg Funds- Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
Total Marketing	<u>404,073.98</u>	<u>637,274.56</u>	<u>(233,200.58)</u>	<u>4,800.00</u>	<u>399,273.98</u>	<u>1.19</u>
COMMUNITY PROJECTS						
5040 - Arcata	145,531.12	35,000.00	110,531.12	0.00	145,531.12	0.00
5050 - Eureka	358,557.88	223,500.00	135,057.88	25,000.00	333,557.88	6.97
5050.01 - Eureka - Zoo/Redwood Skywalk	0.00	0.00	0.00	0.00	0.00	0.00
5060 - Ferndale	15,060.01	17,000.00	(1,939.99)	0.00	15,060.01	0.00
5063 - Airbnb	0.00	0.00	0.00	0.00	0.00	0.00

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SUPPLEMENTARY INFORMATION
SCHEDULE OF EXPENSES -- MODIFIED CASH BASIS

	Current Year's Budget	Prior Year's Actual	Variance <i>Cur Yr Bdgt - Pr Yr Actual</i>	5 Months Ended 11/30/25 Actual	Remaining Budget Amt <i>Cur Yr Bdgt - Cur Yr Actual</i>	% Actual/ Budget <i>Target 41.67%</i>
	FYE 06/30/26	FYE 06/30/25		FYE 06/30/26		
5070 - Fortuna	79,805.44	3,513.00	76,292.44	25,000.00	54,805.44	31.33
5080 - Trinidad	0.00	0.00	0.00	0.00	0.00	0.00
5085 - Rio Dell	600.16	0.00	600.16	0.00	600.16	0.00
5090 - Co of Humb-North	105,119.96	41,000.00	64,119.96	0.00	105,119.96	0.00
5091 - Co of Humb-East	9,954.33	0.00	9,954.33	0.00	9,954.33	0.00
5092 - Co of Humb-South	93,519.08	338,385.59	(244,866.51)	6,210.00	87,309.08	6.64
5099 - 2% Reserves	0.00	0.00	0.00	0.00	0.00	0.00
Total Community Projects	<u>808,147.98</u>	<u>658,398.59</u>	<u>149,749.39</u>	<u>56,210.00</u>	<u>751,937.98</u>	<u>6.96</u>
Total Expenses	<u>\$ 1,506,390.79</u>	<u>\$ 1,360,883.81</u>	<u>\$ 145,506.98</u>	<u>\$ 109,848.78</u>	<u>\$ 1,396,542.01</u>	<u>7.29</u>

BUDGET NOTES:

Current year's budget is based on prior year's actual revenue (adjusted to show 4 quarters rec'd for each region). 60% of revenue budgeted to the Community, 30% to Marketing and 10% to Admin. (Admin sub accounts are actual with difference budgeted to "Admin" general account.)

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

November 1, 2025 - November 30, 2025

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
1010	Cash-Redwood Capital Bank Checking (28165)			586,802.90		
11/05/25	1910	Employment Development Department	Employment Development Department		(260.02)	
11/05/25	1911	Internal Revenue Service	Internal Revenue Service		(963.46)	
11/20/25	1913	Employment Development Department	Employment Development Department		(260.02)	
11/20/25	1914	Internal Revenue Service	Internal Revenue Service		(963.46)	
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		505.65	
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		8,431.62	
11/24/25	1915	Allpoints Advertising, Inc	Allpoints Advertising, Inc		(1,650.00)	
11/24/25	1916	City of Fortuna	City of Fortuna		(25,000.00)	
11/24/25	1917	Cunningham, Malone & Morton	Cunningham, Malone & Morton		(749.50)	
11/24/25	1918	Meredith Matthews	Meredith Matthews		(849.00)	
11/30/25	INT		Record Interest - RedCap Chkg		1,697.21	
11/30/25	P89		Payroll Journal Entry		(6,523.88)	
			Totals for 1010		<u>(26,584.86)</u>	<u>560,218.04</u>
1025	Cash-RedCap ICS Accts			3,967,239.54		
11/30/25	INT		Record Interest - RedCap ICS		9,826.47	
			Totals for 1025		<u>9,826.47</u>	<u>3,977,066.01</u>
1900	Start-Up/Organizational Costs			32,837.01		
			Totals for 1900		<u>0.00</u>	<u>32,837.01</u>
1905	Less: Accumulated Amortization			(28,459.00)		
			Totals for 1905		<u>0.00</u>	<u>(28,459.00)</u>
2030	S.D.I./SUTA Taxes Payable			0.00		
11/05/25	1910	Employment Development Department	Employment Development Department		50.00	
11/20/25	1913	Employment Development Department	Employment Development Department		50.00	
11/30/25	P89		Payroll Journal Entry		(100.00)	
			Totals for 2030		<u>0.00</u>	<u>0.00</u>
2040	F.I.C.A. Taxes Payable			0.00		
11/05/25	1911	Internal Revenue Service	Internal Revenue Service		637.50	
11/20/25	1914	Internal Revenue Service	Internal Revenue Service		637.50	
11/30/25	P89		Payroll Journal Entry		(1,275.00)	
			Totals for 2040		<u>0.00</u>	<u>0.00</u>
2050	Federal W/H Taxes Payable			0.00		
11/05/25	1911	Internal Revenue Service	Internal Revenue Service		325.96	
11/20/25	1914	Internal Revenue Service	Internal Revenue Service		325.96	
11/30/25	P89		Payroll Journal Entry		(651.92)	
			Totals for 2050		<u>0.00</u>	<u>0.00</u>

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

November 1, 2025 - November 30, 2025

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
2060	State W/H Taxes Payable			0.00		
11/05/25	1910	Employment Development Department	Employment Development Department		210.02	
11/20/25	1913	Employment Development Department	Employment Development Department		210.02	
11/30/25	P89		Payroll Journal Entry		<u>(420.04)</u>	
			Totals for 2060		<u>0.00</u>	<u>0.00</u>
3010	Unrestricted Fund Balance			310,815.99		
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		505.65	
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		8,431.62	
11/24/25	1915	Allpoints Advertising, Inc	Allpoints Advertising, Inc - Install 9x18 billboard in Cooks Valley		(1,650.00)	
11/24/25	1916	City of Fortuna	City of Fortuna - River Lodge A/V Upgrade Grant		(25,000.00)	
11/24/25	1917	Cunningham, Malone & Morton	CM&M		(749.50)	
11/24/25	1918	Meredith Matthews	Meredith Matthews - Reimb 03/10-03/12/26 Outlook Forum Mtg		(849.00)	
11/30/25	INT		Record Interest - RedCap Chkg		1,697.21	
11/30/25	INT		Record Interest - RedCap ICS		9,826.47	
11/30/25	PR		Payroll Super-Tracking		<u>(8,970.84)</u>	
			Totals for 3010		<u>(16,758.39)</u>	<u>294,057.60</u>
3012	Marketing Programs (30%)			(668,171.45)		
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		(151.70)	
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		(2,529.49)	
11/24/25	1915	Allpoints Advertising, Inc	Allpoints Advertising, Inc - Install 9x18 billboard in Cooks Valley		1,650.00	
11/30/25	INT		Record Interest - RedCap Chkg		(1,697.21)	
11/30/25	INT		Record Interest - RedCap ICS		<u>(9,826.47)</u>	
			Totals for 3012		<u>(12,554.87)</u>	<u>(680,726.32)</u>
3013	Administrative Fees Funds (10%)			(240,341.77)		
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		(50.56)	
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		(843.16)	
11/24/25	1917	Cunningham, Malone & Morton	CM&M		749.50	
11/24/25	1918	Meredith Matthews	Meredith Matthews - Reimb 03/10-03/12/26 Outlook Forum Mtg		849.00	
11/30/25	PR		Payroll Super-Tracking		8,970.84	
			Totals for 3013		<u>9,675.62</u>	<u>(230,666.15)</u>
3020	Arcata Community Fund			(1,001,508.48)		
			Totals for 3020		<u>0.00</u>	<u>(1,001,508.48)</u>
3030	Eureka Community Fund			(1,498,315.97)		
			Totals for 3030		<u>0.00</u>	<u>(1,498,315.97)</u>

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

November 1, 2025 - November 30, 2025

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
3040	Ferndale	Community Fund		(44,200.58)		
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		(5,058.97)	
			Totals for 3040		(5,058.97)	(49,259.55)
3050	Fortuna	Community Fund		(372,971.52)		
11/24/25	1916	City of Fortuna	City of Fortuna - River Lodge A/V Upgrade Grant		25,000.00	
			Totals for 3050		25,000.00	(347,971.52)
3060	Trinidad	Community Fund		(31,247.00)		
			Totals for 3060		0.00	(31,247.00)
3065	Rio Dell	Community Fund		(9,280.58)		
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		(303.39)	
			Totals for 3065		(303.39)	(9,583.97)
3070	County	Community Fund - North		(538,871.51)		
			Totals for 3070		0.00	(538,871.51)
3071	County	Community Fund - East		(82,339.81)		
			Totals for 3071		0.00	(82,339.81)
3072	County	Community Fund - South		(71,171.78)		
			Totals for 3072		0.00	(71,171.78)
4020	City of Eureka			(188,719.78)		
			Totals for 4020		0.00	(188,719.78)
4030	City of Ferndale			(7,097.24)		
11/24/25	2		Deposit - Ferndale Q1 FYE 06/30/26 - July - Sept 2025		(8,431.62)	
			Totals for 4030		(8,431.62)	(15,528.86)
4040	City of Fortuna			(35,633.99)		
			Totals for 4040		0.00	(35,633.99)
4055	City of Rio Dell			(482.47)		
11/24/25	2		Deposit - Rio Dell Q1 FYE 06/30/26 - July - Sept 2025		(505.65)	
			Totals for 4055		(505.65)	(988.12)
4060	Co of Humb-North			(55,461.71)		
			Totals for 4060		0.00	(55,461.71)
4061	Co of Humb-East			(4,184.00)		
			Totals for 4061		0.00	(4,184.00)
4062	Co of Humb-South			(41,836.67)		

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

November 1, 2025 - November 30, 2025

Date	Reference	Payee	Description	Begin Balance	Current Amount	Period End Balance
Totals for 4062					<u>0.00</u>	<u>(41,836.67)</u>
4070	Interest Income			(50,029.57)		
11/30/25	INT		Record Interest - RedCap Chkg		(1,697.21)	
11/30/25	INT		Record Interest - RedCap ICS		<u>(9,826.47)</u>	
Totals for 4070					<u>(11,523.68)</u>	<u>(61,553.25)</u>
5010	Administration Fees			0.00		
11/24/25	1918	Meredith Matthews	Meredith Matthews - Reimb 03/10-03/12/26 Outlook Forum Mtg		<u>849.00</u>	
Totals for 5010					<u>849.00</u>	<u>849.00</u>
5010.13	Insurance			5,525.00		
Totals for 5010.13					<u>0.00</u>	<u>5,525.00</u>
5010.25	Legal Expenses			932.00		
Totals for 5010.25					<u>0.00</u>	<u>932.00</u>
5010.33	Prof Fees/Acctg (CMM)			5,607.25		
11/24/25	1917	Cunningham, Malone & Morton	CM&M		<u>749.50</u>	
Totals for 5010.33					<u>749.50</u>	<u>6,356.75</u>
5010.44	Rent Expense			2,640.00		
Totals for 5010.44					<u>0.00</u>	<u>2,640.00</u>
5010.45	Payroll Expense			20,833.35		
11/30/25	P89		Payroll Journal Entry		<u>8,333.34</u>	
Totals for 5010.45					<u>8,333.34</u>	<u>29,166.69</u>
5010.46	Payroll Tax Expense			1,880.75		
11/30/25	P89		Payroll Journal Entry		<u>637.50</u>	
Totals for 5010.46					<u>637.50</u>	<u>2,518.25</u>
5020	Other			851.09		
Totals for 5020					<u>0.00</u>	<u>851.09</u>
5030	Marketing Expenses			3,150.00		
11/24/25	1915	Allpoints Advertising, Inc	Allpoints Advertising, Inc - Install 9x18 billboard in Cooks Valley		<u>1,650.00</u>	
Totals for 5030					<u>1,650.00</u>	<u>4,800.00</u>
5050	Eureka			25,000.00		
Totals for 5050					<u>0.00</u>	<u>25,000.00</u>
5070	Fortuna			0.00		
11/24/25	1916	City of Fortuna	City of Fortuna - River Lodge A/V Upgrade Grant		<u>25,000.00</u>	
Totals for 5070					<u>25,000.00</u>	<u>25,000.00</u>
5092	Co of Humb-South			6,210.00		
Totals for 5092					<u>0.00</u>	<u>6,210.00</u>
Report Total						<u>0.00</u>
Net Profit/(Loss)						
Current Period		<u>(16,758.39)</u>				

HLA - Humboldt Lodging Alliance, Inc.

General Ledger - HLA

November 1, 2025 - November 30, 2025

Date	Reference	Payee
Year-to-Date		<u>294,057.60</u>

Distribution count = 57