

Eureka Lodging Alliance

**Meeting Agenda
Regular Hybrid Meeting
Tuesday, March 24th at 1:00 PM
Meeting Held at Carter House Inn
301 L. Street, Eureka**

Humboldt Lodging Alliance is inviting you to a scheduled Zoom meeting.

**Topic: ELA Meeting
Time: Mar 24, 2026 01:00 PM Pacific Time (US and Canada)
Join Zoom Meeting
<https://us02web.zoom.us/j/83135418562?pwd=X26ZBLhvOaihSPQT29oRviNofotROp.1>**

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<https://us02web.zoom.us/launch/edl?muid=398be672-e8d6-41f3-a63c-37ce74d5142c>**

**Meeting ID: 831 3541 8562
Passcode: 211490**

**One tap mobile
+16694449171,,83135418562#,,,,*211490# US
+16699009128,,83135418562#,,,,*211490# US (San Jose)**

**Join instructions
https://us02web.zoom.us/join/83135418562/invitations?signature=TGGsvZBiX-IA5C1sPHJa8rVuZSt34KPOdXU_2UGBWYU**

Eureka Lodging Alliance Committee Members

Troy Ritchie, Carter House Inns, Eureka, Chair
Gary Stone, Chair, Best Western Plus Humboldt Bay Inn
Chris Ambrosini, Best Western Plus Humboldt Bay Inn, Eureka
Nil Patel, Holiday Inn Express, 815 West Wabash, Eureka
Jayshree Patel, Comfort Inn, 4260 Broadway St, Eureka
Alpesh Natha, Ramada Bayside Inn & Suites, Eureka

- I. **Call to Order**
- II. **Roll Call and Determination of Quorum**
- III. **Approval/Modification of the Minutes of the February 4th ELA Meeting.**
- IV. **Approval/Modification of Agenda**
- V. **Executive Director Report**

- VI. **Action Items**

A. Kinetic Sculpture Race- Jennifer Thelander from the Kinetic Sculpture Race will present her funding request. Recommended action: Discuss and vote to approve, disapprove, or modify the request.

B. Outdoor Economic Summit- Genevieve Marchand will present on the Outdoor Economy Summit. Recommended action: Discuss and vote to approve, disapprove, or modify the request.

C. Destination California will present their proposal. Recommended action: Discuss and vote to approve, disapprove, or modify the proposal.

VII. Director Reports

VIII. Future Agenda Items

IX. Public Comment

X. Adjournment