

Humboldt Lodging Alliance

Regular/Hybrid meeting of the HLA Executive Committee

Wednesday, April 15th at 1:00 pm

Attend in person at 301 L Street, Eureka, CA 95501

Humboldt Lodging Alliance is inviting you to a scheduled Zoom meeting.

Topic: EXCOM Meeting

Time: Apr 15, 2026 01:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83137319612?pwd=MUALbleZslRbDd01ZnQ6n7PMo74bPO.1>

View meeting insights with Zoom AI Companion

<https://us02web.zoom.us/launch/edl?muid=c9764772-cc5a-4052-a31c-a57b965d14ec>

Meeting ID: 831 3731 9612

Passcode: 538531

One tap mobile

+16694449171,,83137319612#,,,,*538531# US

+16699009128,,83137319612#,,,,*538531# US (San Jose)

Join instructions

<https://us02web.zoom.us/meetings/83137319612/invitations?signature=m6j1Y49yoUITyxKhH23cmJNrYkjsue7UyyE8tsmCVXM>

Humboldt Lodging Alliance Executive Committee

Chris Ambrosini, Managing Partner, Best Western Plus Humboldt Bay Inn, Eureka CA

Donna Hufford, Roosevelt Base Camp, Orick

John Porter, Benbow Inn and Resort, Garberville

Lowell Daniels, Victorian Inn & Redwood Suites, Ferndale

Mike Caldwell, Inn of the Lost Coast, Shelter Cove

Gary Stone Best Western Plus Humboldt Bay Inn, Eureka

Troy Ritchie, Carter House Inn, 301 L Street, Eureka

Shailesh Patel, Hampton Inn and Suites, Arcata

Nil Patel, Holiday Inn Express and Suites, Eureka

I. Call to Order:

II. Determine Quorum.

III. Approval of Minutes from September 18th, 2025

IV. Approval/Modification of Minutes from January 21, 2026 Executive Committee meeting

V. Financial Report

VI. Executive Director Report

VII. Action Items

- a. **Humboldt-Del Norte Film Commission:** Commissioner Cassandra Hesseltine will present her request for \$75,000. Recommended action: Discuss and vote to approve, disapprove or modify the request.
- b. **Southern Humboldt Lodging Alliance:** The SHLA will make a funding request for \$50,994.63 to pay an invoice to Misfit for their November billing. Recommended action: Discuss and vote to approve, disapprove or modify the request.

VIII. Director Reports:

IX. Public Comment:

X. Adjournment:

