

INVOICE

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Bill to
Mike Caldwell
Discover Southern Humboldt

Invoice details

Invoice no.: DISC-2025-04
Invoice date: 01/30/2026
Due date: 03/01/2026

Description	Amount
2025 Tourism Campaign: Southern Humboldt	
As outlined in the 2025 marketing/advertising recommendations approved by the Discover Southern Humboldt marketing committee, this invoice is for all creative and media activity on behalf of Southern Humboldt during the months of November and December 2025	
November/December 2025 Media Activity	\$50,994.63
Media includes: <ul style="list-style-type: none">- Digital/programmatic display- Digital/programmatic video- Paid social media on Facebook and Instagram platforms- Paid search	

Total **\$50,994.63**

Ways to pay



Note to customer

Please make check payable to "Misfit"

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